اكتشف و شارك قصة حقيقية فى و قت واحد , الارجنتين

Nicolas di Tada

Organization type:
قسم المواطن

Budget:
$100,000 - $50,000

Website:
http://www.ilabamericalatina.org

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- Civil rights
- Communications
- Conflict resolution
- Citizen participation
- Security
- Journalism
- Transparency

Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

كل فرد يلعب دور فى خلق مجال من التحقق من صحة و توسيع القصة الكبرى بالمعلومات التى يعرفها.

About Project

Problem: What problem is this project trying to address?

The true story of any social event is a complex and changing network of information bites. These include events, people, places, reasons why things happen, dates and times, etc. Putting this together collaboratevely today takes time and happens away from where things are happening. Each person can share or validate little bits of the story but nowadays there is no way to do this collaboratively and in real time. The real problem is that the story closest to the reality lies in the hands of a distributed group of people that may or may not know each other without a way to converge or revolve around the truth.

Solution: What is the proposed solution? Please be specific!

Our solution offers a way for everyone, anywhere, to send a short message relevant to what's going on around them. This information bites are collected and curated into a structured "mini-wikipedia" of places, events, causalities, and consequences. Anybody can act both as a journalist or as a curator, by expanding, complementing or contradicting each bite of information. People can also confirm or deny information pieces based on their observation or beliefs.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

Citizens in the field would interact with the system through SMS, Twitter, email or even voice calls. A dialog between citizens and the system would go like this. A Citizen in Libya starts by sending a text message to a local phone number with "NATO is bombing civilian buildings". The system will reply with a message confirming the reception and will ask for more information about when, why, what happened before or after in short, individual messages. The citizen could also add additional bites of information at his own will. In parallel the system would send this new information bite to other users in Libya asking "Is it true that NATO is bombing civilian buildings?". People can then confirm or deny the information and can also contribute with additional bites, like exact date, place, consequences or reasons. The result is a web of information bites, validated or refuted individually by the community. This allows a more nuanced understanding and exploration of the situation. This information can be queried by the citizens themselves through text messages, etc. or could also be navigated via the web and also used by mainstream journalists to understand and influence the information requests.

الاستدامة

Marketplace: Who else is addressing the problem outlined here? How does the proposed project differ from these approaches?

This is a new kind of service that could built upon the collective experience of social interactions that have happened are evolving around things like Wikipedia, Twitter, Ushahidi, SwiftRiver, etc. As far as we know there is no way right now to evolve a picture of the truth made of bites of information contributed and validated by a distributed group of citizens and journalists. This idea combines the notion of a Wiki (crowdsourced knowledge), the network model of Twitter (people contributing information, others subscribed to topics/people) with a novel concept of validation

.and extension of information by citizens themselves

عنك

الاسم الأول

Nicolas

اسم العائلة

di Tada

عنوان URL لـ Twitter

http://www.twitter.com/nditada

عنوان URL لـ Facebook

بيانات حول المنظمة التي تمثلها

اسم المؤسسة

InSTEDD iLab América Latina

بلد المؤسسة

B ,

البلد الذي تعمل به هذه المؤسسة على إنشاء تأثير اجتماعي
كم مضى على عمل مؤسستك؟

تعمل منذ 1-5 سنوات

المعلومات التي تقدمها هنا سُتستخدم لملء أي جزء من أجزاء ملفك الشخصي التي تم تركها فارغة، مثل الاهتمامات ومعلومات المؤسسة وموقع الويب. لن تتاح أية معلومات اتصال بشكل عام. الرجاء إلغاء تحديد المربع هنا إذا كنت لا تريد حدوث هذا..

الابتكار

حدد الهدف الذي ينطبق بشكل مثالي على الحل الذي تقدمه:

فكرة (أنت متأهب للإطلاق)

كم مضى على عملك؟

لا تزال في مرحلة الفكرة، لكنك تتطلع لإطلاقها قريبًا

التأثير الاجتماعي

قصة التأسيس: نود السماع عن اللحظة التي حققت فيها ما تصبو إليه. شارك قصة المكان والزمان الذي رأي فيه المؤسسون القدرات الكامنة في هذا الحل والتي تؤهله لتغيير العالم.

While working in crowd sourcing information in Haiti, we realized that the picture of the situation does not lie in the hands of any individual. We were helping thousands of citizens get information based on data from journalist stringers, who went at great pains in understanding the situation in port au prince and missed nuances that were only apparent after the fact. The citizens knew these aspects all along and if we only had had a better way to have people collaboratively build the picture of the situation in the camps, the journalists would have had better information and events like the rapid spread of cholera could have been mitigated better.

Seeing the use of social media tools in the recent events in Middle East, was a confirmation that a tool like this was worth exploring.

حدد كلاً من عمق التأثير الاجتماعي للحل وحجمه إلى اليوم.

This idea is new, but our experience in Haiti shows that information in the hand of citizens causes up to 85% behavior change.

ما هو التأثير المخطط له في المستقبل خلال 1-5 سنوات؟ هل فكرتك قابلة لإعادة التنفيذ؟ إذا كان الأمر كذلك، فكيف؟

Our idea is global in scale and tools exist to create channels (text messages, voice, twitter, etc.) in different countries in easy and fast ways. The impact in each instance will depend on the situation, but will generally consist of a better collective knowledge of a story as it unfolds - including seeing divergent opinions, misinformation and gaps.

تقدم المشاركات الفائزة خطة قوية عن الطريقة التي سيحققون بها النمو ويضعون بصمتهم عليه. حدد المرحلة المنشودة على مدار ستة أشهر لإنماء تأثيرك.

Have a prototype validated in a community setting

المهام

المهمة الأولى

Design and prototype including field user experience tests

المهمة الثانية

Prioritize and integrate communication channels such as twitter, voice, sms, etc.

Run a pilot in 2 communities where filling knowledge gaps can have an impact

والآن فكر بتوسع أكبر! حدد مرحلة التأثير على مدار 12 شهرًا.

Have this tool in the hands of anybody that wants to use it and have active usage in 3 countries

المهام

المهمة الأولى

Release a stable and usable version of the tool. Define impact metrics.

المهمة الثانية

Create a communications and "marketing" plan for journalists and social media

المهمة الثالثة

Support a community of users and interested parties and evolve the tool in agile ways.

كم عدد الأشخاص الذين تأثروا بمشروعك؟ لن يؤثر هذا العدد في مشاركتك، ولكننا نريد منك فقط معرفة النقطة التي وصل إليها ابتكارك في مرحلته الحالية.

أقل من 100

وبعد ذلك، كم عدد الأشخاص الذين ربما يتأثرون بمشروعك في الثلاث سنوات القادمة؟ كن واقعيًا، لكن كن طموحًا!

أكثر من 10000

التنمية المستدامة

اشرح كيفية تنظيم شركتك أو برنامجك أو خدمتك أو منتجك.

غير ربحي

ما العوائق التي حالت دون نجاح مشروعك حتى اليوم؟ كيف تخطط للتغلب عليها وعلى التحديات الأخرى في طريقك لتنمية الحل الذي تسعى إليه؟

We are still in the idea stage. We don't foresee any infrastructure issues. We think the biggest challenge is creating a good user experience and this can be mitigated by interaction design and rapid prototyping processes.

كيف ترى التحول في قطاعات تقنية المعلومات والوسائط خلال العقد التالي؟ كيف سيتم تكييف الحل لعكس البيئة المتغيرة؟ كيف يمكن أن يكون الحل الذي توفره دافعًا

We see that the trends in the media sector have gone from centralized generated and mainstream distributed knowledge to a model where citizens are contributors of the journalistic process but the information is still built and curated by centralized entities. This next step we propose, involves a complete de-centralized process where each citizen can play any role ranging from reporting, validated and extending shared knowledge which can then be shared with the rest of the world.

لا يعد الإخفاق دومًا نهاية المطاف. في حال إخفاق الحل الذي توفره في اكتساب وضع قوي في

We fail fast. We would not go on for 2 years before realizing that the idea needs adjustments and by having a constant presence in the field we expect to learn patterns and pitfalls to help us evolve the concept.

توسع في اختياراتك، شارخًا كيف ستستمر في الحصول على التمويل.

We believe we would create a valuable source of information that could tap into media revenue streams. We would have to do the market analysis, but one could imagine paid subscriptions by mainstream media who want to ask specific questions or validate facts.

أخبرنا عن شراكاتك:
ما نوع الفريق (موظفون، متطوعون، وما إلى ذلك) الذي سيضمن تحقيقك لمراحل النمو المحددة في القسم التأثير الاجتماعي؟
يعد منتدى Changemakers مكانًا تعاونيًا ومساندًا. الرجاء تحديد أي موارد للمجتمع ستحتاجها لإنماء مبادرتك ودعمها. [حدد جميع ما ينطبق]

حدد أي موارد ربما تقدمها لدعم مبادرات أخرى. [حدد جميع ما ينطبق]

الرجاء شرح أي متطلبات أو عروض ذكرتها سابقًا بالتفصيل و/أو اقتراح فئات الدعم التي لم يتم تحديدها ضمن القائمة.

الملخّص

عرف شركتك أو برنامجك أو خدمتك أو منتجك في جملة أو جملتين باختصار.

Discover and share the true story one bite at a time. Everyone helps create, extend and validate the story.

Source URL: https://www.changemakers.com/ar/citizenmedia/entries/discover-and-share-true-story-one-bite-time#comment-0