

An innovative strategy to prevent teenage pregnancy and ITS

Caracas, Venezuela
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Año de Fundación:

2009

Tipo de organización:

Sin fines de lucro / ONG / Sector Civil

Etapas del Proyecto:

Crecimiento

Presupuesto:

\$500,000 - \$1 million

Website:

<http://www.improsexual.com>

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Resumen del Proyecto

Presentación del Proyecto!

Resumen conciso: Ayúdenos a presentar esta solución! Proporcione una explicación en 3 o 4 frases cortas.

We use community theatre to raise awareness and empower adolescents on teenage pregnancy. Sexual education through improvisation techniques brings real change in the attitudes of young people and fosters a mature and empowered position towards sexuality, an action orientated approach to young people

About Project

Problema: ¿Qué problema está tratando de abordar este proyecto?

Some facts about Venezuela regarding sexual and reproductive health: According to figures from Population Fund United Nations, Venezuela occupies first place in South America with the highest percentage of teenage pregnancies Data from the Ministry of Popular Power for Health (2001) indicate that 21.4% of annual births are girls, mothers under age 20. 30% of adolescents initiated sex before age 14 and 21% become pregnant (Data from ONU).

Solución: cuál es la solución propuesta? Por favor sé específico!

Sexual Education is the solution to confront this complex problem. They become pregnant, they change their life project, postponing or canceling their personal goals. Pregnancy contribute to an increase in abandoned children and poverty. This innovative solution helps people vulnerable to these problems to have access to scientific and fact based information that allows you to break down myths about contraception often fed by their peer groups. It is recreational and confidential which will have the freedom to ask questions about sexuality with adults who to trust with empathic language and presents scenarios drawn directly from the lived realities of young people. We also offer medical services in our clinics

Impact: How does it Work

Ejemplo: Guíenos a través de un ejemplo/s específico/s de cómo esta solución hace la diferencia; incluya sus actividades principales.

The number of patients in our clinic has increased since the starting of the project. Our joint efforts expand the impact of our innovative strategy on advocacy, research and programmes in the field of health and rights. Internationally, IMPROSEXUAL's impact has been recognized by IPPF (International Planned Parenthood Federation): was interviewed to appear on its website homepage (<http://ippf.org/news/blogs/Sex-education-right-laugh-Caracas>) and invited to be presented on its western hemisphere regional meeting in San José, Costa Rica. IMPROSEXUAL has been invited to partner with Radio Netherlands Worldwide (RNW), the Dutch international public broadcasting. The Netherlands is the world leader on effective methods of sexual education.

Impacto: ¿Cuál ha sido el impacto del trabajo hasta ahora? Asimismo, describa el impacto previsto en el futuro para los próximos años.

IMPROSEXUAL has been so successful that has been invited to partner with Radio Nederland Worldwide, International Amnesty, UNPFA, UNAIDS agencies and the AIDS government program, several scientific societies as FLASOG (Federación Latinoamericana de Sociedades de Obstetricia y Ginecología), SOGV (Sociedad de Obstetricia y Ginecología de Venezuela), Sociedad de Ginecología Infanto Juvenil de Venezuela, ASOVAC (Asociación Venezolana para el Avance de la Ciencia, universities and the private sector, targeting specific issues as VIH or distinct audiences in need: people living with VIH stigma, desperate poor and refugee communities. Our joint efforts expand the impact of our innovative strategy on advocacy, research and programmes in the field of health and rights.

Sustentabilidad

Plan de Sustentabilidad Financiera: ¿Cuál es el plan para asegurar la sostenibilidad financiera de esta solución?

Companies, institutions nearby and organizations that have supported and support the project. Profit from a contraception book would contribute the sustainability and eventually we can charge for ticket entrances to ensure financial sustainability.

Mercado: ¿Quién mas está abordando el problema aquí descrito ? ¿Cómo difiere el proyecto propuesto de esos enfoques?

A few other NGOs are addressing this problem with very conventional strategies. The government plans are not enough and not very successful as shown for national and UNFPA statistics.

Equipo

Historia fundacional

Venezuela occupies first place in South America with the highest percentage of teenage pregnancies (UNFPA).9 in ten sexually active teenagers not using contraception despite knowing the information. We were looking some strategy to attract the teenagers and empower them on safe sex, sexually transmitted infections (STI) and HIV-related stigma and discrimination. We found a theater play which had been very successful between adolescents and convince the actors to work with us. The project employs highly innovative, impactful and youth centered techniques that break through the boredom and the barriers of traditional forms of sex education to use theater, music, art, stories and even magic to invite young people to take control of their lives

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