



Felicity McLean  
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## Finalists Announced! 7 Young Entrepreneurs Invited to Pitch at Unilever



**Over the past few months**, a core team of experts at Unilever, Cambridge Institute for Sustainability Leadership, and Ashoka have spent time carefully considering each of the 927 innovations (submitted from 99 countries on six continents) entered into the [Unilever Sustainable Living Young Entrepreneurs Awards](#) [1]. We are humbled by the passion, ingenuity, and commitment of our cohort of young entrepreneurs in creating a safer, healthier, and brighter future for the future of the planet and everyone in it.

Seven finalists from around the world have now been selected to participate in an accelerator programme designed by Cambridge Institute for Sustainability Leadership in the United Kingdom, before they pitch their ideas live to a panel of sustainability experts. The seven finalists will receive a total of €200,000 in funding and support to help take their sustainable solutions to the next level.

One finalist will be selected as our grand prize awardee and presented with the HRH The Prince of Wales Young Sustainability Entrepreneur Prize in London on 16th May 2016.

### ***Meet the 2015 Finalists***

#### **Sara Saeed, 29, DoctHERS** [2]

A digital platform that connects qualified female doctors in Pakistan to patients who are unable to access affordable healthcare.

#### **Liisa Petrykowska, 31, Ignitia** [3]

A social enterprise that has developed the world's first accurate tropical weather forecasting model. Based in West Africa, forecasts are sent to small-scale farmers via SMS.

#### **Cynthia Ndubuisi, 25, Kadosh Production Company (KPC)** [4]

Based in Nigeria, KPC helps women cassava farmers improve their livelihoods by making processing easier and the sale of finished products more

profitable.

[Gavin Armstrong. 29. Lucky Iron Fish](#) [5]

A social enterprise in Cambodia using a "buy one, give one" model to distribute an iron ingot cast in the shape of a fish. When used for cooking, the Lucky Iron Fish has been shown to substantially reduce instances of iron deficiency.

[Oscar Andres Mendez Geradino. 34. Recycled House](#) [6]

A Colombian enterprise that recycles plastic and transforms it into construction materials that are used to provide high-quality, safe, and low-cost housing.

[Toby Norman. 29. Simprints](#) [7]

A non-profit tech startup building a mobile biometric scanner and open source software that can be used by global researchers, NGOs, and governments to accurately link people to their digital records.

[Emily Stone. 31. Uncommon Cacao](#) [8]

Based in Guatemala, Uncommon Cacao works directly with cacao farmers to deliver premium quality and transparently sourced cacao to the specialty chocolate market.

We'll be posting updates live from the Cambridge Accelerator and live pitch event! Join the conversation from May 11th – 16th by searching and tagging your tweets with [#GlobalGoals for a #BrightFuture](#) [9].

*Be the first to know about plans for the Unilever Sustainable Living Young Entrepreneurs Awards in 2016 by registering your interest [here](#)* [10].

[Social enterprise](#) [11]

[Eco Products](#) [12]

[Ecology](#) [13]

[Global Warming](#) [14]

[Recycling](#) [15]

[Solar Energy](#) [16]

[Biodiversity](#) [17]

[Climate change](#) [18]

[Conservation](#) [19]

[Energy](#) [20]

[Energy conservation](#) [21]

[Environment](#) [22]

[Environmental justice](#) [23]

[Green business](#) [24]

[Green consumerism](#) [25]

[Pollution](#) [26]

[Population](#) [27]

[Renewable energy](#) [28]

[Rural](#) [29]

[Sustainable agriculture](#) [30]

[Sustainability](#) [31]

[Urban](#) [32]

[unilever](#) [33]

[young entrepreneurs](#) [34]

[sustainability](#) [35]

[USLYEA](#) [36]

[37] [37] [37] [37] [37] [37]

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**Source URL:** <https://changemakers.org/es/globalgoals2015/blog/finalists-announced-7-young-entrepreneurs-invited-pitch>

## Enlaces

[1] <http://ashokanews.org/t/2ILH-PF0T-32WXRQ-BKWQP-1/c.aspx>

[2] <https://www.changemakers.com/globalgoals2015/entries/docthers>

[3] <https://www.changemakers.com/globalgoals2015/entries/ignitia>

[4] <https://www.changemakers.com/globalgoals2015/entries/kadosh-production-company-kpc>

[5] <https://www.changemakers.com/globalgoals2015/entries/lucky-iron-fish>

[6] <https://www.changemakers.com/globalgoals2015/entries/re-cycled-house-closing-cycle-plastic>

[7] <https://www.changemakers.com/globalgoals2015/entries/simprints-technology-ltd>

[8] <https://www.changemakers.com/globalgoals2015/entries/uncommon-cacao-high-impact-supply-chain>

[9] <http://ashokanews.org/t/2ILH-PF0T-32WXRQ-BPT9C-1/c.aspx>

[10] <http://ashokanews.org/t/2ILH-PF0T-32WXRQ-BPT9D-1/c.aspx>

[11] <https://changemakers.org/es/browse/business-social-enterprise/social-enterprise>

[12] <https://changemakers.org/es/browse/environment-sustainability/eco-products>

[13] <https://changemakers.org/es/browse/environment-sustainability/ecology>

[14] <https://changemakers.org/es/browse/environment-sustainability/global-warming>

[15] <https://changemakers.org/es/browse/environment-sustainability/recycling>

[16] <https://changemakers.org/es/browse/environment-sustainability/solar-energy>

[17] <https://changemakers.org/es/browse/environment-sustainability/biodiversity>

[18] <https://changemakers.org/es/browse/environment-sustainability/climate-change>

[19] <https://changemakers.org/es/browse/environment-sustainability/conservation>

[20] <https://changemakers.org/es/browse/development-prosperity/energy>

[21] <https://changemakers.org/es/browse/environment-sustainability/energy-conservation>

[22] <https://changemakers.org/es/browse/environment-sustainability/environment>

[23] <https://changemakers.org/es/browse/environment-sustainability/environmental-justice>

[24] <https://changemakers.org/es/browse/environment-sustainability/green-business>

[25] <https://changemakers.org/es/browse/environment-sustainability/green-consumerism>

- [26] <https://changemakers.org/es/browse/environment-sustainability/pollution>
- [27] <https://changemakers.org/es/browse/environment-sustainability/population>
- [28] <https://changemakers.org/es/browse/environment-sustainability/renewable-energy>
- [29] <https://changemakers.org/es/browse/environment-sustainability/rural>
- [30] <https://changemakers.org/es/browse/environment-sustainability/sustainable-agriculture>
- [31] <https://changemakers.org/es/browse/environment-sustainability/sustainable-design>
- [32] <https://changemakers.org/es/browse/environment-sustainability/urban>
- [33] <https://changemakers.org/es/taxonomy/term/7555>
- [34] <https://changemakers.org/es/taxonomy/term/6588>
- [35] <https://changemakers.org/es/taxonomy/term/2597>
- [36] <https://changemakers.org/es/taxonomy/term/9224>
- [37] <http://www.addthis.com/bookmark.php?v=300>