

Flores para el alma

Chile

Gloria Sepúlveda

Presupuesto:

< \$1,000

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Resumen del Proyecto

Presentación del Proyecto!

Resumen conciso: Ayúdenos a presentar esta solución! Proporcione una explicación en 3 o 4 frases cortas.

Generar una empresa, después de los problemas sufridos de falta de ingreso, tras la discapacidad del padre de la familia y una de las hijas. Por lo que la madre solo se ha tenido que dedicar a cuidarlos y la hermana mayor ha tenido que trabajar para ello, pero los ingresos no alcanzan para esta familia de 5 integrantes que viven en una comuna vulnerable de la ciudad de Santiago de Chile. Por lo que la experiencia de la madre en diseño de flores, la del padre en el mundo espiritual y de la hija mayor en temas urbanos sustentables y reciclaje, hacen posible el nacimiento de Flores para el alma.

Sobre ti

Sección 1: Sobre ti

Nombre
Apellido
Página Web
País

Sección 2: Sobre tu organización

Is your initiative connected to an established organization?**Nombre de la organización**
Teléfono de la organización
Dirección de la organización
País de la organización
How long has this organization been operating?

tu idea

Country your work focuses on

Innovación

What makes your innovation unique?
Do you have a patent for this idea?

Impacto

Tell us about the social impact of your innovation. Please include both numbers and stories as evidence of this impact

Problem: Describe the primary problem(s) that your innovation is addressing

Actions: Describe the steps that you are taking to make your innovation a success. Include a description of the business model. What might prevent that success?

Results: Describe the expected results of these actions over the next three years. Please address each year separately, if possible

How many people will your project serve annually?

What is the average monthly household income in your target community, in US Dollars?

Does your innovation seek to have an impact on public policy?

If your innovation seeks to impact public policy, how?

Sostenibilidad

What stage is your Social Enterprise in?

Does your organization have a board of directors or an advisory board?

Does your organization have a non monetary partnerships with NGOs?

Does your organization have a non monetary partnerships with businesses?

Does your organization have a non monetary partnerships with government?

Please tell us more about how partnerships could be critical to the success of your Social Enterprise

We would like to learn more about how your initiative is financially supported. Please explain your business plan/revenue model

La historia

What was the defining moment that led you to this innovation?

Tell us about the person—the social innovator—behind this idea.

How did you first hear about Changemakers?

If through another source, please provide the information

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