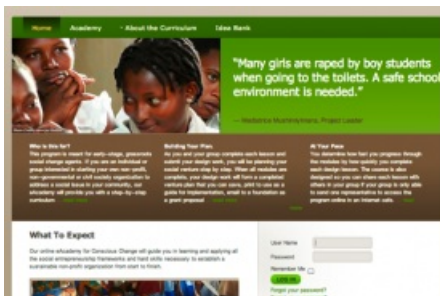


eAcademy pour un changement conscient

Hanover, États Unis This project is actually global, Rwanda



Gretchen Wallace



Type d'organisation:

le secteur de la société civile

Phase du projet:

Start-Up

Budget:

\$250,000 - \$500,000

Website:

<http://www.globalgrassroots.org>



- [Citizen sector](#)
- [Education](#)
- [Girls' development](#)
- [Sustainable development](#)
- [Technology](#)
- [Women's issues](#)
- [Social enterprise](#)

Sommaire du Projet

Lancement Important

Bref récapitulatif : Aidez-nous à présenter cette solution ! Fournissez une explication en seulement 3 ou 4 phrases.

C'est un incubateur interactif du risque social en ligne pour les femmes défavorisées des pays pauvres, qui encourage un leadership conscient et fournit des outils pour l'entrepreneuriat social.

About Project

Problème : Quel problème ce projet essaie-t-il d'adresser ?

As the primary caretakers of their families and communities, women and girls have the greatest insight into local social issues and their underlying root causes. As such, they are critical in defining priorities and relevant solutions. Yet, especially in poor countries, they often have the least access to the education, skills training and financial resources needed to advance their own ideas for social change. While microfinance exists for the poor, it rarely provides enough funding to tackle systemic social issues. Also, few networks exist for practical ideas sharing across geographical boundaries. However, with minimal training and a tiny seed grant, some of the most effective, sustainable and insightful innovations have been designed by uneducated, grassroots women and girls.

Solution: Quelle est la solution proposée? S.v.p soyez précis!

Global Grassroots' eAcademy for Conscious Change is an interactive, web-based, social venture incubator for emerging change agents. It provides mindfulness-based leadership skills and "nuts and bolts" social entrepreneurship tools for the step-by-step design of a sustainable, micro-NGO. The content leverages the curriculum we have used for the last 6 years in our 18-month hands-on program with women survivors of war in Rwanda. Especially tailored for underserved women and girls in poor countries, the eAcademy helps each team design a comprehensive venture plan for their solution. Upon completion, it facilitates the submission of their plan to foundations for grant funding and gives the option of profiling their venture in an idea bank with a crowd-sourced funding mechanism. The idea bank will also help spread innovation globally by making grassroots social issue solutions available in a "how-to" format for adaptation by other change agents.

Impact: How does it Work

Exemple : Faites nous découvrir comment cette solution fait la différence en utilisant un ou plusieurs exemples

Exemple : Faites nous découvrir comment cette solution fait la différence en utilisant un ou plusieurs exemples concrets ; en incluant aussi ses activités principales.

Each change agent team will register for the program, providing contact, demographic and project-specific information to a central database that can be mined to learn about the interests and ideas of vulnerable women and girls across the developing world. User teams will then navigate the curriculum's 32 modules, each of which has the following structure: 1. A conscious leadership activity to support personal growth, trauma healing, and compassionate and ethical social change. 2. A case study of a social entrepreneur or conscious leader. 3. An interactive social change lesson with worksheets for completion offline if necessary. 4. A submission tool where the user will input the venture design work from each lesson (e.g., for a lesson on theory of change, the design work would be to submit your venture's theory of change). When the entire training course is complete, the design work submitted will in aggregate form a comprehensive project plan. Users can print for their own use or email a copy of their plan as a grant proposal to a foundation. Users may also submit their plans online for public viewing in an idea bank with a crowd-sourced funding mechanism like GlobalGiving. Change agents can also access the idea bank to obtain a solution's plan for adoption or adaptation. Ongoing technical assistance will be provided by trained volunteers. Phase 2 features include an application for use on smart-phones and tablets, a mobile phone reference library and digital mentorship and collaboration networks for issue-specific or geographically located teams.

Viabilité

Marché : Qui d'autre adresse les problèmes mentionnés ici ? Comment ce projet diffère-t-il de ces approches ?

Peer groups include Echoing Green, Spark Micro-Grants, Global Change-Makers, Educate! and Youth Venture. Most provide funding to change agents based on a concept or limited plan, but do not provide the comprehensive tools for designing a social venture sustainably from scratch. Those who do provide technical support do so either in person or provide limited frameworks online, but do not utilize an interactive platform for building a plan step by step. GG's eAcademy is unique in its experiential curriculum that integrates systemic change with participatory development tools, its self-awareness program that guides change agents in becoming mindful leaders and its idea bank. We hope our eAcademy can serve as the catalyst for change agents who can later seek the services of these other groups.

Equipe

Histoire de votre fondation

In 2004 Gretchen Wallace went to South Africa to meet with social entrepreneurs working on HIV/AIDS to learn why social innovation was not spreading quickly. She met a 25 year old change agent, named Zolecka Ntuli, who had no formal education or job, but was working fearlessly and creatively to address child rape in her township. Gretchen realized that one of the most effective levers of social change is a woman with the capability, resources and inner commitment to initiate positive change for herself and others. She founded Global Grassroots that same year to provide training and seed funding for women change agents in post-conflict countries. As women globally began seeking our help, Gretchen knew she needed to leverage technology to grow sustainably. The eAcademy was envisioned not as a static platform to disseminate our tools, but as an interactive program to foster the spread of social ideas, study practical grassroots solutions, and catalyze change agents among women and girls.

A propos de vous

Organisation:

Global Grassroots

A propos de vous

Prénom

Gretchen

Nom

Wallace

URL Twitter

<http://twitter.com/consciouschange>

URL Facebook

<http://www.facebook.com/globalgrassroots>

A propos de votre organisation

Nom

Global Grassroots

Pays

, NH, Hanover, Grafton County

Pays dans lesquels ce projet crée un impact social

, XX, This project is actually global

Age de l'innovateur :

Plus de 34 ans

Sexe de l'innovateur :

Féminin

Depuis combien de temps votre organisation opère-t-elle ?

Plus 5 années

Votre organisation a-t-elle reçu des récompenses ou des prix ? Si oui, indiquez-nous lesquels.

Our model for grassroots, women-led social change was chosen a semi-finalist for the Kyoto World Water Prize in 2009. As founder, I have received other awards individually, including: Emmy nomination for Best Documentary as producer of "The Devil Came on Horseback" (2008). World Business Magazine and Shell's top International 35 Women Under 35 (2007). CNN Hero in Haiti, for trauma healing work in Haiti after the earthquake (2010). The inaugural Susan J. Herman Award for Leadership in Holocaust and Genocide Awareness by the Cohen Center for Holocaust and Genocide Studies at Keene State College (2010). One of seven Remarkable Women of the World by New Hampshire Magazine (2011).

Innovation

Depuis combien de temps le projet existe-t-il ?

En place depuis plus de 5 ans

Parmi les propositions suivantes, laquelle décrit le mieux les obstacles que votre projet tente de surmonter ? Jusqu'à deux réponses possibles

Accessibilité, Qualité.

Impact social

Quelle(s) solution(s) votre projet propose-t-il pour améliorer la vie des femmes et des jeunes filles en recourant aux technologies ? (plusieurs réponses possibles)

Accès à la technologie, Accès à l'éducation/la formation, Accès aux opportunités économiques.

Jusqu'à ce jour, quels résultats a obtenu votre projet ?

Since 2006, GG has led our Academy for Conscious Change in Rwanda, an 18-month hands-on social venture incubator to help marginalized women launch their own micro-NGOs. One of our ventures in rural Rwanda is a team of 19 women, only 7 of whom are literate. Their issue was women who were being forced to trade sex for water delivery because they were blind, pregnant, disabled or too weak to collect it themselves from a valley 3 miles downhill. The team built a clean water venture to serve 100 households, ensuring free water for vulnerable women. After 4 years, they have expanded to 3 new sites and now serve an estimated 6000 people, sustainably. To date, our 300 graduates are operating 21 organizations. This year we will expand to Northern Uganda, train 85 women and girls and launch another 5-15 ventures. In the last 3 years, we have received requests from 200 women's groups in 45 countries seeking to participate in our programs. The eAcademy is our solution to serving this demand.

Quelles sont vos prévisions en termes d'impact au cours des trois prochaines années?

We are now piloting the program with 10 teams in 10 countries. After launching the eAcademy publically this fall, our goal is to build a user base of 75 teams across 45 countries in year 1. Given our work in Rwanda, we anticipate each venture initiated will benefit an average 500-1000 others, collectively impacting between 37,500 –75,000 women and girls. In year 2, we will aim to expand the user base to 200 groups and focus on building partnerships for support services and improved accessibility and new languages. We will also populate our idea bank so that we can mine for data, track best practices and monitor social idea spread. In year 3 we will aim to double our user base through marketing efforts and word of mouth to 500 users, with ventures serving at least 250,000 women and girls.

Quels sont les obstacles qui risquent de freiner votre projet ? Comment pensez-vous les surmonter ?

Based on our field research and pilot users, the two greatest barriers to the use of our eAcademy for Conscious Change are difficulties in accessing the Internet and language. Though most users have mobile phones, they are not Internet-enabled devices. Accessing the Internet requires an often unsafe journey to visit an internet café, where transportation, Internet usage and printing costs are expensive. Slow speed and old computers also challenge users. Further, our current platform requires an understanding of English. We will address these challenges by (a) forging local partnerships that remove financial barriers to access, (b) designing a simple application to be used on smart-phones with mobile access when hardware is affordable and (c) seeking grants for new language versions.

Les meilleures propositions possèdent un programme solide détaillant leurs prévisions pour atteindre et suivre leurs objectifs de croissance. Identifiez vos objectifs à 6 mois pour accroître vos résultats

In 6 months after public launch, we will have 35 user groups utilizing the eAcademy; 50% will have completed their venture plan

Définissez les trois tâches principales à accomplir pour atteindre ces objectifs à six mois

Tâche 1

Complete pilot program with 10 users, fix bugs and and integrate recommendations from user feedback.

Tâche 2

Initiate social media campaign and 2 marketing partnerships to attract grassroots user teams through local & global networks.

Tâche 3

Establish funding mechanism and volunteer technical support to incentivize and facilitate user experience.

Et maintenant, voyez les choses en plus grand ! Identifiez vos objectifs à 12 mois

In 12 months after public launch, we will have 75 user groups, and 50 will have completed their plans for implementation.

Définissez les trois tâches principales à accomplir pour atteindre vos objectifs à 12 mois

Tâche 1

Forge 1-2 sponsor partners who will offer seed funding awards to attract new user groups in certain issue areas.

Tâche 2

Build partnerships with 2-3 NGOs who can extend the eAcademy to their beneficiaries and provide onsite support.

Tâche 3

Train 25 university student facilitators to provide volunteer technical assistance online and through site visits.

Viabilité

Quels sont vos différents partenariats ?

We have a pilot partnership with Dartmouth College and 85Broads' network of professional women, who will provide sponsorship/mentorship to university volunteers who will be trained to provide technical assistance. We will market our program in partnership with WorldPulse, an online hub of women citizen journalists in 179 countries, and through the Half the Sky Movement. We will seek partnership with the Global Fund for Women for grant funding, and explore GlobalGiving as our donor portal. Finally, we are approaching the Peace Corps and NGOs who can extend the eAcademy to their beneficiaries.

Expliquez plus en détails les besoins et les offres indiqués ci-dessus ou proposez un type d'aide non mentionné dans la liste

We seek investors and technology specialists to help pioneer the next phase of innovation in hardware and accessibility improvements to allow us to reach more disadvantaged change agents. We also need partners to help us extend our tools globally. Finally, we are happy to provide technical assistance and new solutions from our change agents to int'l and grassroots groups serving women and girls.

Source URL: <https://changemakers.org/fr/girltech/entries/eacademy-conscious-change#comment-0>