About : Impact

Building an “Everyone a Changemaker” World

Ashoka Changemakers® is a global community of action that offers guidance and direction for every level of changemaking – from dedicated individuals and community organizers to Fortune 500 companies and global foundations.

Together, the community identifies and grows cutting-edge innovations, making social change happen more quickly and more profoundly. We believe that anyone and everyone can be a changemaker, and our community is dedicated to achieving that vision.

“What they say!”

"Ashoka Changemakers initiative is in some ways an 'idea factory' in which social entrepreneurs develop concepts that outlive and transcend the competition itself. Changemakers can help match participants to new funding, essentially building a marketplace for innovation in an issue area in just a few months."

McKinsey & Company

"Ashoka is a great global organization, built on a brilliant idea. It picks up social innovators when they themselves don’t know what great changes they can bring. That’s the stage when budding innovators need the support most. Ashoka helps pool local innovations into global solutions."

Muhammad Yunus, Founder, Grameen Bank; ’06 Nobel Peace Prize Winner

"The Changemakers open source competition model let us shorten our three- to four-year call for proposals process for identifying investment-grade opportunities to three or four months, while delivering an equivalent number of quality projects."


View more testimonials [1]

Changemakers impact by the numbers:

- **US $600 million+**: Funding Changemakers has channeled directly to social innovators
- **50+**: Online competitions Changemakers has hosted to identify the best ideas in social change
- **10,700**: Social innovations from around the world shared on Changemakers
- **less than 12**: Months it takes to connect solutions to investors – a significant acceleration of the time needed to find innovations ready to scale-up through investment and support
- **125**: Countries represented in this community of innovators, who are sharing best practices and ideas to accelerate a global movement for change
- **500,000 PLUS**: Community builders on Changemakers, its social media sites, and content partners

Our Clients [2] have included:

- [3]
- [4]
- [5]
- [6]