

PWDJob Finder

Philippines
lolita Gelle

Budget:

\$1,000 - \$10,000

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Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

We want to create opportunity for jobs and livelihood to people with disability(PWD) in the Philippines. There is no platform that provides avenues for PWD to find jobs, market their skills and products. PWDs in the Philillipnes are descriminated when it comes to work and livelihood.

We want to create a website where PWDs can post their resume, where companies willing to hire PWDs can post job openings, where we can market various services and products offered by PWD.

We want to lobby and market both government and private businesses to support laws that encourage hiring and getting the services of PWDs.

We want to see PWDs not just beggars in the streets or fully dependent to their families. We want economically productive PWDs earning their own income and self worth

About Project

Problem: What problem is this project trying to address?

I am currently working as staff in the Federation of cooperatives of persons with disability.The PWD sector has a long way to go. PWD organization has to work very hard to create their own living. With very limited capital they have to compete with the big businessmen. The laws for economic opportunities for PWD are not implemented. PWD is not a priority in the government agenda of development

Solution: What is the proposed solution? Please be specific!

In the Philippines, there is to centralize portal where PWDs can promote their products, services and look for work. Every PWD organiation is working on their own and having different issues of disability to promote. Our project will promote all types of disability. Out of 90M population, 10 percent are PWDs and yet government support is very inadequate. There is great descrimination in hiring PWDs and getting their services or even buying their products. We would like to consolidate all these resources, all these products and services and help them bring this to the market and to the public Our project is a business that has a social cost. We want to market various products of various PWD disability groups. We want to mainstream their products, make known their services and skills, present best practices stories of PWDs who succeed in their careers and business PWDs also have difficulty finding jobs. We want these to be a venue for them to find work.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

The primary activities are: 1. creating a website (job finder and livelihood finder for PWDs) 2. Linking public to PWDs services and products 3. Linking PWD to government agencies and private companies 4. Marketing, lobbying

About You

Organization:

PWDRaket Finder

About You

First Name

lolita

Last Name

Gelle

Twitter

Facebook Profile

About Your Organization

Organization Name

PWDRaket Finder

Organization Country

Country where this project is creating social impact

How long has your organization been operating?

Less than a year

Is the project that you are entering related to this organization?

Yes

The information you provide here will be used to fill in any parts of your profile that have been left blank, such as interests, organization information, and website. No contact information will be made public. Please uncheck here if you do not want this to happen..

Innovation

What stage is your project in?

Idea phase

Share the story of the founder and what inspired the founder to start this project

I am a person with disability, my left foot has destonia. My husband is also PWD, he was borned with no feet, he walks through the knees.

I am working as HR/Admin officer of National Federation of Cooperatives of Persons with Diability. Cooperatives owned and managed by PWDs and the business is producing school chairs for the Department of Education.

I also work with various PWD organizations for the campaign of laws that promotes livelihood and economic independence of PWDs

I am inspired to create a platform where PWds can find jobs and where we can market and promote different products and services of PWds

Social Impact

Please describe how your project has been successful and how that success is measured

Approximately 200 words left (1600 characters).

How many people have been impacted by your project?

How many people could be impacted by your project in the next three years?

More than 10,000

How will your project evolve over the next three years?

1. The project is targetted to link hundreds of PWD individuals and organization to the public and to the labor market.
2. The project has influenced more government organizations and private organizations to employ/hire PWds, avail their services and patronize their products
3. Become a resource portal for the public, for those parents who have children with disability and people with relatives how they can help the development of their loved ones
4. This project hopes to hire people with disability as well who are capable to the work of marketing, writing, liasing, networking, lobbying

Sustainability

What barriers might hinder the success of your project and how do you plan to overcome them?

1. Inadequate capital- we will continuously generate funds
2. Non compliance of laws for economic opportunities for PWD- we will continue to lobby the government and the private sector
3. Low confidence of the public on the products and services of PWD- write and present succesful stories/best practices of PWD products and services
4. Heightened fragmentation in the sector- convince them on the added value of our assistance in promoting their products and helping them in their advocacy

Tell us about your partnerships

Approximately 200 words left (1600 characters)

Explain your selections

How do you plan to strengthen your project in the next three years?

- we plan to create strategy paper for the direction of the project, continuously monitor this, create adjustments to ensure objectives are met
- we plan to link more adn create partnership to build support both in the local and international.
- we want to be more exposed in the media (TV and media) to get the support of the public

Challenges

Which barriers to employment does your innovation address?

Please select up to three in order of relevancy to your project.

PRIMARY

Lack of access to information and networks

SECONDARY

Need for regulatory/policy support

TERTIARY

Restrictive cultural norms

Please describe how your innovation specifically tackles the barriers listed above.

Oftentimes there is a general idea that PWDs are discriminated and this is due to lack of information and networks- this is terms of the public do not know or appreciate the real skills of PWDs, that their services are competitive and with quality. There are organization who wants to get the services of PWDs are not aware of the existence of these PWD organizations

Are you trying to scale your organization or initiative?

If yes, please check up to three potential pathways in order of relevancy to you.

PRIMARY

SECONDARY

Influenced other organizations and institutions through the spread of best practices

TERTIARY

Leveraged technology

Please describe which of your growth activities are current or planned for the immediate future.

Do you collaborate with any of the following: (Check all that apply)

Government, Technology providers, NGOs/Nonprofits, For profit companies.

If yes, how have these collaborations helped your innovation to succeed?

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