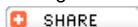


The Second Hand Tools Project

South Africa
Changemakers Archive



Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

The collection, refurbishment, and sale of second hand hand tools has never been tried before. The unemployed we work with can also loan tools that fits into our objective of job creation and they learn about and fix all types of hand tools.

About You

Location

Project Street Address
Project City
Project Province/State
Project Postal/Zip Code
Project Country

Innovation

Strategy Summary:

The collection, refurbishment, and sale of second hand hand tools has never been tried before. The unemployed we work with can also loan tools that fits into our objective of job creation and they learn about and fix all types of hand tools.

How the Strategy Works:

The MSR project first advertises for the public and businesses to donate second hand tools. This advertising creates awareness of the project, and increased profile in the media. The project then directly collects tools from peoples homes. We do this as we then receive a name which we later use on our direct mail database. The tools are then fixed by the unemployed in a large tools depot. The tools are loaned by the unemployed who have to be members of our organisation. Thus more unemployed people join. Through our skills program the unemployed can use tools to get new jobs and create their own small businesses. We have opened up Tools retail outlets called Tools Shacks in the townships to sell tools to the unemployed on a broader scale. Through the tools project we have created enormous awareness of the project and its aims and see it as the most visible and exciting initiative. Next year we will start collecting other goods for a service fee. The idea can be replicated by using a high energy service and collecting goods which have a synergy with the particular service or aim of the non profit in question. Anything can be collected it just depends on the cerativity of the non profit in question and seeing the market gap.

Key Strategy Elements:

<li class="entry-label">Mobilizing Citizen Support: It is vital we mobilise communities of individuals to donate their old tools. We also mobilise corporates, other non profits and wholesalers to donate tools on a regular basis.<li class="entry-label">Generating Financial and Nonfinancial Resources: Goods in kind obviously are tools, sewing machines, and other goods (30 000 tools to date worth R300 000/or \$50000. Financially we have sold tools worth \$20000.<li class="entry-label">Establishing Relationships with Strategic Partnerships: We have established relationships with Inetrnational tools donors like Tools for self reliance in the UK and Geredgereedskap (holland) as well as wholesalers and retailers who sell tools.<li class="entry-label">Developing Information and Spreading the Message: We have developed large print media collection campaigns , as well as collection materials in-store.

Impact

Increasing Self-sufficiency and Social Impact:

The organisation is not yet self sufficient by a long ways, but we are raising our our own income. At the moment the giving of tools has an exceptional social impact. The unemployed are trained to fix and refurbish, many unemployed are using tools to generate their own income, and we are providing tools at a very low price to a broad based group of unemployed people who otherwise copuld not afford tools.

Organization Mission and Vision:

To organise the unemployed who stand on the side of the road and create work and opportunities to increase their livelihood and dignity.

Looking Forward to the Next Three Years:

Open up more Tools Shacks and develop more entrepreneurs who manage the stores, increase collection on a national and international scale for hand tools, collect other goods as a paid service and clean doemstic garages.

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