



Changemakers Blogger  
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## Join us on July 14th for a #SocEntChat on Boosting Global Media Access and Participation

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On **Thursday, July 14, 2011**, Ashoka's Changemakers®, supported by Google, will bring entrepreneurs, innovators and enthusiasts from around the world to discuss [how to boost media access and participation](#) [1] for people marginalized by political and economic barriers around the world.

Ashoka's Changemakers invites *you* to participate in this multilingual [#SocEntNOM](#) [2] [#SocEntChat](#) [3] on Twitter between 2:00 p.m. and 4:00 p.m. (ET), to share -- and NOMINATE -- your innovative ideas and solutions that address the partnerships, programs and people that will make Citizen Media possible.

### **How does it work?**

A #SocEntChat is a Twitter-based real-time discussion on social entrepreneurship themed around specific issues/areas/events. It is designed for current and aspiring social entrepreneurs, funders, media, and supporters to share their ideas, discuss the state of the field, identify the latest innovations, and pinpoint areas requiring more exploration. It is also an open forum for the global public to voice concerns and hopes and propose ideas of their own!

### **How can I participate?**

1. First you will need a Twitter account. To find out more about Twitter check out <http://en.wikipedia.org/wiki/Twitter> [4] or just go to [www.twitter.com](http://www.twitter.com) [5] and sign up.
2. During the #SocEntChat use [search.twitter.com](http://search.twitter.com) [6] or an application like [Tweetdeck](#) [7] or [TweetChat](#) [8] to follow the #SocEntChat hashtag and keep up with the conversation.
3. Enter the discussion anytime by tagging your tweets with #SocEntChat.

### **What are the rules?**

The #SocEntChat will be structured around a series of questions, which all participants can respond to. Tweet your questions to [@changemakers](#) [9] without the hashtag (to keep them out of the main conversation) to have them considered.

1. Introduce yourself in one tweet at the start or when you join.
2. Stay on topic.
3. Stay calm and be respectful.
4. Don't forget to have fun!

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**Source URL:** <https://www.changemakers.com/blog/join-us-july-14th-socentchat-boosting-global-media-access>

### **Links**

- [1] <http://www.changemakers.com/citizenmedia>  
[2] <http://twitter.com/#%21/search/%23socentnom>  
[3] <http://twitter.com/#%21/search/%23socentchat>  
[4] <http://en.wikipedia.org/wiki/Twitter>  
[5] <http://www.twitter.com/>  
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[9] <http://twitter.com/changemakers>  
[10] <http://www.addthis.com/bookmark.php?v=300>