

River Ambulance for Sundarbans Resource User in Bangladesh

BangladeshBangladesh
LEDARS Bangladesh
Organization type:
nonprofit/ngo/citizen sector
Project Stage:
Idea
Budget:
\$10,000 - \$50,000
Website:
<http://www.ledars.org>

- [Civil rights](#)
- [Health care](#)
- [Food security](#)
- [Vulnerable populations](#)
- [Transportation](#)
- [Wildlife conservation](#)

Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

Local Environment Development and Agricultural Research Society -LEDARS (www.ledars.org) is a NGO working in the southwest coastal region of Bangladesh.

About Project

Problem: What problem is this project trying to address?

The Sundarbans, last habitat of the Royal Bengal Tiger one of most important source of livelihood of people in impact zone. Killing of resource user by Bengal Tigers and crocodile has become a regular phenomenon. As reported 313 person were killed by tiger attack and 63 injured by tiger attack in the last 11 years only in west division of Sundarbans. People attacks by tiger don't die on the spot but seriously injured. It takes a long time to rescue and carry out the injured person to hospital because of heavily bleeding and bacterial infection. Besides this a lot no of poor people become sick inside the Sundarbans. LEDARS will provide medical support to the tiger and crocodile victims are resource user in sundarban area.

Solution: What is the proposed solution? Please be specific!

LEDARS is going to launching a River Ambulance in the Sundarbans area. The river ambulance will provide immediate life saving treatment and first aid. The resource user when they become attack by tiger, they will inform nearest forest office. Every forest office in Sundarbans has the wireless mega phone. The forest office calls the river ambulance which has a hotline cell phone number and a wireless mega phone. The river ambulance will quick arrange the road transport to carry the patient to the nearest hospital. Besides this ambulance will provide emergency medical service in time of disaster emergency, as the southwest Bangladesh is most disaster prone area.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

A. Primary Activities: 1. Boat Preparation: A boat will be sold/made for the project with minimum three cabins. One cabin will have two patient's beds. One cabin for equipment and another one use as rest room of nurse. 2. Permission from forest department: Though the boat will move in the forest, LEDARS will take yearly permission for the boat. 3. Project launching ceremony: A project launching ceremony will be organized in the west division of Sundarbans forest. The chief Government officials, Forest officer, Medical Complex authority, civil society, NGO representative, medical representative association's representative will be invited at the meeting. In the meeting LEDARS will discuss the goal, objectives and operational plans in the meeting. Suggestions and recommendations are expected to made for the project. 4. Operation in emergencies: In time of emergency this river ambulance provide service in island area of Satkhira and Khulna district, Shyamnagar and Koyra upazila. B. How this solution makes difference: This ambulance Ensure quick first aid support to the tiger and crocodile victims inside the Sundarbans and Ensure quick transport for being hospitalized, Reduce mortality rate of the tiger attacked people, Ensure medical support of the general people in the time of emergency/disaster. Specially initiative will reduce the anti tiger sentiment through reduction of the mortality rate which finally enhance saving the marauding tiger which frequently comes into the human settlement.

Sustainability

Marketplace: Who else is addressing the problem outlined here? How does the proposed project differ from these approaches?

We are first to take this initiatives. We have no any competitor in this sector in Bangladesh. Wild Life Trust of Bangladesh working to awareness to save the marauding tiger in community level. Though the purpose it little bit same to save tiger in Sundarbans, but we have another goal to rescue tiger and crocodile victims and provide emergency treatment for the victims. But they are peer, not our competitor.

Team

Founding Story

We submitted a proposal to MIVA/OneMen, Netherlands. In October 2011, They confirm us about our funding for purchase the boat. That was our "Aha" Moment. Though the MIVA/OneMen support us, but is is one time donation for purchase the boat. We have to manage the operation cost for the river ambulance.

About You

Organization:

Local Environment Development and Agricultural Research Society-LEDARS

About You

First Name

Mohon Kumar

Last Name

Mondal

Twitter URL

Facebook URL

<http://www.facebook.com/ledarsbd>

About Your Organization

Organization Name

Local Environment Development and Agricultural Research Society-LEDARS

Organization Country

, KHU

Country where this project is creating social impact

How long has your organization been operating?

Less than a year

The information you provide here will be used to fill in any parts of your profile that have been left blank, such as interests, organization information, and website. No contact information will be made public. Please uncheck here if you do not want this to happen..

Innovation

How long have you been in operation?

Still in idea phase, but looking to launch soon

Which of the following best describes the barrier(s) your innovation addresses? Choose up to two

Cost.

Social Impact

Please describe the goal of your initiative; outline what you are trying to achieve

A. Goal

To reduce the anti-tiger sentiment of the local communities through support of the tiger attacked people in the Sundarbans adjacent area and to reduce mortality rate caused by the tiger attack significantly.

B. Proposed achievements:

To provide quick first aid support to the tiger attacked people in Sundarbans;

To ensure quick transport of the tiger survivor in order to reach the hospital;

To develop a channel to transport the patient to a hospital quickly;

To reduce the mortality rate of the tiger attacked people inside the Sundarbans;

To draw the national attention on the tiger attack issue;

To reduce the anti tiger sentiment through reduction of the mortality rate and make it more easy to rescue the victim.

What has been the impact of your solution to date?

Our idea has been appreciated by the Government and especially by Forest Department, as it will reduce their pressure to rescue attack people which is quiet impossible Forest Department for lack of the equipments, fuel and directions.

What is your projected impact over the next five years?

Provide quick first aid support to 100% injured alive people by the tiger and crocodile victims in the west division of Sundarbans Forest, 100% injured people will be ensure to quick transport for being hospitalized,

Reduce mortality rate of the tiger attacked people inside the Sundarbans
Ensure medical support of the general people in the time of emergency/disaster
This initiative will reduce the anti tiger sentiment through reduction of the mortality rate,
Enhance saving the marauding tiger which frequently comes into the human settlement.

What barriers might hinder the success of your project? How do you plan to overcome them?

Lacking of resource shortage may hinder to operation of the River Ambulance.

LEDARS is trying to submit another proposal to other donor to support.

Besides this LEDARS will make the Public Private Partnership to manage the operation cost of the ambulance.

Winning entries present a strong plan for how they will achieve and track growth. Identify your six-month milestone for growing your impact

Launch the River Ambulance with adiquate permission

Identify three major tasks you will have to complete to reach your six-month milestone

Task 1

Preparation of boat with necessary equipments,

Task 2

Obtain permission from the Forest Department and Government relevent authority to frequent enters to the Sundarbans,

Task 3

Inagural the River Ambulance by Minister of the Health and Family Welfare, Govertment of Bangladesh

Now think bigger! Identify your 12-month impact milestone

River Ambulance will serve for the Tiger and Crocodile victims and time of emergencies,

Identify three major tasks you will have to complete to reach your 12-month milestone

Task 1

Quick response for resque and medical support

Task 2

Launch community Health Service in island area of south Satkhira, Bangladesh

Task 3

Establish Rublic Private Partnership-PPP for health service for community

Sustainability

Tell us about your partnerships

LEDARS has develop partnership with MIVA/OneMen for this project and MIVA will replace this equipment after expiry of the date of ambulance.
LEDARS is going be partnership with Niagara Volunteer for Bangladesh and BothENDS, Netherlands.

LEDARS is going to establish an effective public private partnership with the people in Bangladesh to support.

Besides this LEDARS will develop working relation with Japan Bangladesh Friendship Hospital, Ad-Din Hospital, Forest Department and Ministry of women and Health.

Are you currently targeting other specific populations, locations, or markets for your innovation? If so, where and why?

Yes, River Ambulance is targeted to support poor and marginal forest resource user community in the Sundarbans adjacent area through set up medical camp.

Besides this, this River Ambulance will provide medical services to all people in during and after any disaster in this area.

No, we are now in developing stage of our idea and not going to market it right now. After successful inauguration and implement, we will go marketing our idea to another area in Bangladesh even in the World.

What type of operating environment and internal organizational factors make your innovation successful?

For it's interest and cordial approach, LEDARS able to make a formal partnership with Forest Department to operate the ambulance inside the Sundarbans.

Since its inception LEDARS involve with Sundarbans and its ecological management and its is our one of the programmatic pillar. Our interest, love and dedication make us experience to handle Sundarbans issue effectively.

LEDARS has been involved in Sundarbans resource user community and tiger victims through implementing various program. Already LEDARS know very known organization in Sundarbans adjacent area. This will make our initiatives successful.

Above mentioned partnership, interest, dedication and our involvement with the issue make our innovation successful.

Please elaborate on any needs or offers you have mentioned above and/or suggest categories of support that aren't specified within the list

We have a plan to operate a River Hospital in Sundarbans adjacent island area. For that our initiative need collaboration, network and both financial

and technical support to sustain this initiatives and implement it's extension plan to serve medical service to vulnerable community in Sundarbans adjacent area.

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