

Website to improve interaction for an integral learning

ChileChile



Claudia Romagnoli



Project Stage:

Growth

Budget:

\$1,000 - \$10,000

Website:

<http://www.educarchile.cl>

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Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

A national, no cost and concrete proposal to prevent bullying and improve the learning and wellbeing of the education community through digital platforms

About Project

Problem: What problem is this project trying to address?

A bad environment at school, the aggressiveness and violence rates at schools and the high existence of risk behaviors, mental health problems in young people and teachers indicate to us that there are problems which should be addressed. Although at present there are an increasing number of supports proposals in this regard, the response to this challenge has not been satisfactory. At primary and secondary schools there is little information on how and when to manage cohabitation and education in an integral manner. Teachers feel they do not have the necessary knowledge and orientation or the sufficient time to apply and respond to the huge diversity of existing prevention and education programs.

Solution: What is the proposed solution? Please be specific!

Our proposal is to answer the mentioned needs: "improve interaction for an integral learning" This website offers a plan with an articulated improvement proposal: at class level with students and teachers, at institutional level: incorporating families and other educational actors in the three related dimensions: cohabitation climate, socio affective education and bullying prevention. In order to implement this cohabitation and formation plan on a monthly basis as well as the prevention proposal, a specialized resources center composed by a selection of resources from prestigious national institutions is offered.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

We offer this plan and the specialized resources center, for free, with national coverage for issues such as cohabitation climate, integral formation and prevention of risk behaviors. Each professor or education actor can have access to a concrete and easy to apply proposal to improve the cohabitation climate quality, integral formation and prevention, by educational level (first to 4th grade) with guidelines and resources for the different

members of the school community, so that each actor is able to make her/his contribution to achieve the goal. This is an articulating proposal: it coordinates the work to be carried out with students, teachers and educational community as a whole. It is an annual proposal: It offers a monthly work guide (from March to December) suggesting the time of the year to address different issues at all school levels (classroom, teachers, institutional). It is a flexible proposal: each educational community can adapt the plan. It is easy to apply, and it seeks to contribute with an increased integral development: It can be scaled up: It can be applied at national and international level, since Educarchile is the most visited portal by Chilean schools and it is part of the RELPE Latin-American portals with whom it shares content without cost, thus reaching at least 6 other countries in Latin-American.

Sustainability

Marketplace: Who else is addressing the problem outlined here? How does the proposed project differ from these approaches?

At present, in Chile, there is no site with an educational articulating proposal together with a specialized resources center. Our peers may be other school cohabitation portals. In Chile, in 2009, the Minister of Education made available to all schools a school cohabitation portal, a complete center of educational resources in cohabitation issues which unfortunately is not available on the Internet any more, and part of its resources are presented in a cohabitation space within MINEDUC's page, ValorasUC of the Catholic University of Chile which also has a web page and promotes the use of educational resources to promote cohabitation and students' socio affective development.

About You

Organization:

Educarchile, Fundación Chile

About You

First Name

Claudia

Last Name

Romagnoli

Twitter URL

Facebook URL

About Your Organization

Organization Name

Educarchile, Fundación Chile

Organization Country

Country where this project is creating social impact

Your role in Education

Other.

The type of school(s) your solution is affiliated with

Public (tuition-free)

How long has your organization been operating?

More than 5 years

The information you provide here will be used to fill in any parts of your profile that have been left blank, such as interests, organization information, and website. No contact information will be made public. Please uncheck here if you do not want this to happen..

Innovation

How long has your solution been in operation?

Operating for more than 5 years

Now that you have thought out your entry, help us pitch it.

Define your company, program, service, or product in 1-2 short sentences [136 characters]

It is a national, no cost, concrete proposal to prevent bullying and promote well being and learning through digital platforms.

Identify what is innovative about your solution in 1-2 short sentences [136 characters]

Annual and flexible educational articulating proposal in cohabitation, formation and prevention with resources for implementation.

Social Impact

What has been the impact of your solution to date?

As from December 2011 the proposal was made available to the whole education community through the Internet. It receives an average of 1500 visitors on a monthly basis. Moreover, materials on bullying were selected as the most voted and read by our users. At present this website is used by the Ministry of Education in Chile to promote its contents in other face to face instances.

What is your projected impact over the next 1-3 years?

Projected impact is that school authorities, teachers and students from primary and secondary school make use of the suggested resources and proposals for their own promotion and socio affective development as well as school cohabitation programs, thus improving the quality of their learning social climate and delivering an explicit integral and preventive formation. Increase in a 50% the visits to the site, in order to expand the impact.

What barriers might hinder the success of your project? How do you plan to overcome them?

The lack of financial resources. There is much interest in completing the proposal and resources center, and develop strategic partnerships aimed at spreading and use, but we need financial resources to hire the management team for the project. The project's success may be hindered due to a non coordinated work with the most relevant educational institutions at national level, in issues related to cohabitation, formation and prevention; and its impact on education.

If we manage to get the resources required to form a managing team for the project, we will plan to develop key partnerships to implement the project successfully.

Winning entries present a strong plan for how they will achieve and track growth. Identify your six-month milestone for growing your impact

Reach an annual, flexible, easy to apply and no cost educational proposal available to all education actors.

Identify three major tasks you will have to complete to reach your six-month milestone

Task 1

Develop strategic partnerships with the Ministry of Education and other key institutions for the Project.

Task 2

Design and produce the second stage of the Project, addressed to other education actors: authorities, tutors, inspectors, and he

Task 3

Identify the educational resources required and available in the country to enrich the specialized resources center.

Now think bigger! Identify your 12-month impact milestone

Enrich the proposal and resources center as from the experience gathered after the application in Chilean primary and secondary

Identify three major tasks you will have to complete to reach your 12-month milestone

Task 1

Field support to use the cohabitation, formation and prevention proposal to detect elements to improve it.

Task 2

Establish a dynamic and direct relationship with the users of the proposal by listening about their needs and good ideas to shar

Task 3

Task 3 Develop new partnerships with different national and International institution who would like to enrich the resources' of

Founding Story: We want to hear about your "Aha!" moment. Share the story of where and when the founder(s) saw this solution's potential to change the world [125 words]

As from the earthquake suffered in 2010 Educarchile received thousand requests to support the environment and cohabitation of those schools affected by the earthquake, this is how the portal started to systemize educational resources to make them available to schools. Then, by the end of 2010, we believed it was important to generate a proposal which evidenced the problem of cohabitation at schools in a fragmented, conflictive and critical manner but a proposal integrating the different variables and dimensions, thus offering an articulating, flexible, powerful proposal easy to apply in the educational system with the aim to impact on the quality of academic and educational learning. Our "aja" was accompanied with a wish to quit urgency and crisis, and replace it with a work aimed at promoting a more integral learning, which embraces all our human dimensions, focused on prevention and development of our children and youth.

Sustainability

Tell us about your partnerships

In 2011, during the first stage of the Project we developed a partnership with the Ministry of Education in Chile (educational mainstreaming unit) with the Chilean Catholic University, VALORASUC program and with SENDA 8ex Conace9; all of them key institutions at national level in education issues, school cohabitation, integral formation and prevention of risk behaviors, themes articulating our educational proposal and specialized resources center. During 2012 we should strengthen our partnerships and include other prestigious institutions.

What type of team (staff, volunteers, etc.) will ensure that you achieve the growth milestones identified in the *Social Impact* section? [75 words]

We would need to have a professional team of 2 /3 people approximately dedicated to the Project during 2012, in addition to the participation of professionals from Educarchile staff for issues related to technological platform, graphic design and communications.

Please elaborate on any needs or offers you have mentioned above and/or suggest categories of support that aren't specified within the list

In order to continue with the project's development and implementation we would need to receive support from the following areas: investment, human resources, marketing, research, networks, honorary contributions, innovation and advisory services. We could contribute with other projects by providing help on areas such as marketing and collaboration/networks.

