

Grow in Thailand

Bangkok, ThailandThailand

Grow in Thailand

Year Founded:

2013

Organization type:

nonprofit/ngo/citizen sector

Project Stage:

Start-Up

Budget:

\$1,000 - \$10,000

 [SHARE](#)

- [Communications](#)
- [Citizen participation](#)
- [Globalization](#)
- [Media](#)

Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

Grow in Thailand is a new social innovation. We generate innovative solutions for rooting up many problems in Thailand. We use various means including interpersonal communication, new media and social network to grow Thailand in a better way.

WHAT IF - Inspiration: Write one sentence that describes a way that your project dares to ask, "WHAT IF?"

What if we grow into a better person and our growth helps the country grow into a better place to live.

About Project

Problem: What problem is this project trying to address?

Thailand is a country of paradoxes that offers to some of the world's most arresting subject matter. Thailand has its own interpretation of the content and range of its problems - big and small, but many people tend to lose their initiative and to feel that they have no part in what is going on and no real responsibility for making things better.

Solution: What is the proposed solution? Please be specific!

This will require board participation. Let's put it this way: this is a game. People are all the players, the society is the training camp where the game is practiced and Thailand is the playing field where the game is played. We're hosting reality game show that aims to grow public awareness of social and environmental issues and connect people to join together in action to tackle those challenges with dedication and gratitude to the land we have been born and/or have lived. Thai people have a legitimate outlet of relaxation in what is called "sanook" or "fun". Our games are fun , and it's going to be the instrument that grows people into a better person and grow Thailand into a better place to live.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

Our reality game show challenges people to do something instead of being just a bystander. For example, Bangkok is crowded and always having problem with waste management. One of our games will challenge people to solve that problem. How? You'll have to wait and see.

Impact: What is the impact of the work to date? Also describe the projected future impact for the coming years.

Quantitative: Series of reality game shows that will be launched on our website this early February. Qualitative: The unique advantage of our endeavor would be the promise of enduring social tranquility.

Sustainability

Financial Sustainability Plan: What is this solution's plan to ensure financial sustainability?

The simplest plane is, we will make money by charging advertisers or sponsors for advertorials and for banner advertising and sponsorship if our pilot project can gain some popularity. We consider running a social business using our skill in web technology to make money for the project.

Marketplace: Who else is addressing the problem outlined here? How does the proposed project differ from these approaches?

Many sectors're trying to solve the country's problems using different means. We're the first one who use the game element. It's reality! It's gonna be fun!

Team

Founding Story

Thailand is our homeland. Thailand is a country of everything - good and bad. Many problems left unsolved. Many beautiful things left undiscovered. We love Thailand and believe that with helps from the people, Thailand can grow into a much better place. This led the founder to an odyssey that she left everything behind to go to discover Thailand and the people. Many years later, Grow in Thailand project is being born.

About You

About You

First Name

P.

Last Name

Arunwongse

Twitter URL

<https://twitter.com/GrowinThailand>

Facebook URL

LinkedIn URL

About Your Organization

Organization Name

Organization Country

Country where this project is creating social impact

, Bangkok

The information you provide here will be used to fill in any parts of your profile that have been left blank, such as interests, organization information, and website. No contact information will be made public. Please uncheck here if you do not want this to happen..

Impact

Full Impact Potential: What are the main spread strategies moving forward? (Please consider geographic spread, policy reform, and independent replication/adoption of the idea or other mechanisms.)

The pilot project mainly takes place in Bangkok, the capital city of Thailand. Our goal is to grow and expand our activities to people nationwide. Besides reality game show, we also present Thailand unique stories in our online journal as well.

Barriers: What barriers might hinder the success of your project and how do you plan to overcome them?

Thailand's political crisis is our current barrier. Many things didn't go as planned, but we'll try to turn crisis into opportunity. Let's see what we can do.

Sustainability

Partnerships: Tell us about your partnerships.

Angels and perfect strangers are taking part to make this project happen.

Closing the Loop

How does your project primarily ensure that feedback delivers results?

Create an environment where people give feedback freely.

Please elaborate on your answer to the above question.

Game is fun and everybody loves it. Participants will have a chance to take action. We believe that this will create an environment where people freely give feedback.

Languages: In what languages are you able to read and write fluently?

English.

2nd Round Questions

**Thinking about your feedback loop; what information are you trying to get from whom, to whom, and to bring about what change?
What is the purpose of your feedback loop?**

If other, please specify

What mediums or mechanisms do you use to collect feedback? (check all that apply)

If other, please specify

Could you briefly describe the way you collect the feedback?

What mechanisms are in place to protect people from retribution?

If other, please specify
What are the immediate benefits or incentives for people to provide feedback?

If other, please specify
How do you ensure new and marginalized voices are heard?

If other, please specify
What are the incentives for the intended recipient to act on the feedback?

If other, please specify
How does the feedback mechanism close the loop with those who provided feedback in the first place?

If other, please specify
How is feedback published/transparent?

If other, please specify
Give two concrete examples of how feedback loops have brought a program or policy more in line with citizens' desires.
If there was one thing you could change to increase the impact of your feedback loop, what would it be?
What are your biggest challenges or barriers in "closing the feedback loop"?

If other, please specify
Are you aware of The Feedback Store?

What are the main uses you can envision for the Feedback Store?
What is the one thing you would most like to see changed to improve the competition process?
What are you doing to make sure that feedback providers know that they are empowered by the information they can give and that they know exactly what the information they are providing?

Source URL: <https://www.changemakers.com/closetheLoop/entries/grow-thailand>