

Green Discount Bag : Green Initiators

Kathmandu, Nepal
Kathmandu, Nepal
dhruba lochan a...



Organization type:


nonprofit/ngo/citizen sector

Project Stage:

Start-Up

Budget:

\$10,000 - \$50,000

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Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

Plastic is becoming one of the emerging issues on management of solid waste. It degrades our environment and also disturbs our waste management system. Therefore it is the most awaiting solution in Nepal, especially in Kathmandu valley. The drainage system is blocked by plastics in rainy season...

WHAT IF - Inspiration: Write one sentence that describes a way that your project dares to ask, "WHAT IF?"

Green Discount Bag replaces plastic bags

About Project

Problem: What problem is this project trying to address?

Plastics waste are burned for the energy, fire and for reducing plastic waste which makes environment polluted and unhealthy. As a result the air gets polluted and different types of respiratory problems arises to the human and animals health

Solution: What is the proposed solution? Please be specific!

The Green Discount Bag that has been brought by the youth network called the Green Initiators' for reducing the black polythene plastic bag from the community of Kathmandu valley. The main target of the initiation is to raise awareness about the deterioration of black polythene plastic bag and its reduction as well as reuse through the Green Discount Bag initiative.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

Intractable problem relating to plastics and the environment has been so hard of their disposal. Land filling on one hand is increasingly seen to pose problems of environmental impact, because the availability of suitable sites is decreasing day by day. Polyethylene materials are non bio-degradable. Whenever a polyethylene bag is thrown away, it does not decompose through natural process and is also not decomposed till 10,000 years a study shows.

Impact: What is the impact of the work to date? Also describe the projected future impact for the coming years.

It contributes to the accumulation of non-destructive waste of permanent nature. If anybody looks at any garbage dumping site, they may observe this fact that although other garbage matter get decomposed and merged into the soil but polyethylene bags remain intact with their different colors especially the black colored polyethylene bags which is very familiar to us and used as the right hand of our life for different household purposes. The use of polyethylene is not environment friendly. Medical reports find it as an agent of cancer, skin diseases and other health problems

Spread Strategies: Moving forward, what are the main strategies for scaling impact?

goes on with the help of stakeholders, environmentalists and the public.

Sustainability

Financial Sustainability Plan: What is this solution's plan to ensure financial sustainability?

Firstly, if we will win this, we can start our program and for continuity we will ask support from governmental organizations, INGOs, Banking Institutions...

Team

Founding Story

All the persons involved in this are youth, and youth can make success any program they wish to... since we have willpower to do it and make the city clean...

Team

Since my team members are the environmentalists, climatologists, hydrologists, microbiologists, sociologists, management so with all of them having a masters degree. Dhruba Lochan Adhikari Anismit Timilsina Pradeep Bhattarai Dibit Aryal Yugal Subedi Yugesh Subedi We all are here to make a program successful.

About You

About You

First Name

dhruba lochan

Last Name

adhikari

Email

dladhikari@gmail.com

Twitter URL

Facebook URL

About Your Project

Organization Name

How long has your organization been operating?

Project

Organization Country

, Kathmandu

Country where this project is creating social impact

, Kathmandu

What awards or honors has the project received?

Funding: How is your project financial supported?

NGOs, Businesses, Regional government, National government, Customers.

Supplemental

Sector

Waste and Packaging.

Audience: Who have you identified as your customer/recipient groups and do these groups value your solution for different reasons? How do you engage different customer/recipient groups to deliver your solution?

the public who goes on shopping day by day to buy their goods on markets, they get the bag once they buy any goods from the shop and if used regularly the same bag he/she shall get discount on each purchase of goods.

Scaling the solution: How would the prize money and publicity help you to achieve your objectives over the next two years?

our objective is to reduce the use of plastic bags in the city by making reuse of the bag, so if we feel that there is reduction in the use of plastic bags that will be our achievements and this program if we succeed over kathmandu valley, we will start all over Nepal as a campaign program.

Experience: Please provide examples of any previous entrepreneurial initiatives you have pioneered

Being a hydro-meteorologists, i have been throughtout the country for my work and i have seen that the places near the settlement areas are fully covered with solid waste mainly plastics, so we thought to make a program regarding the proper replacement of solid waste. Since we are youths

and the innovator for goodness, we can do what we want.

Are you are eligible to attend the Accelerator event in Cambridge and subsequent events in London, UK in January, 2015?

yes

Will you require a visa to enter the UK?

yes

Are you are a current Unilever employee?

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