

A multilateral informed man can not be manipulated!

Moldova



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Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

Concrete measures will be undertaken in order to make the citizen of the villages feel its involvement in the actions which will lead to the awareness of the fact that the political, economical, social situation depends on the real participation of each village inhabitant at the respective locality matters.

About You

Location

Project Street Address

5 Inculet

Project City

Vorniceni

Project Province/State

Straseni

Project Postal/Zip Code

MD3737

Project Country

Your idea

Country your work focuses on:

Republic of Moldova

Website URL

<http://www.terra1530.md>

YouTube Upload

What stage is your project in?

Operating for more than 5 years

What is the average monthly household income in your target community, in US Dollars?

>\$100

Innovation

Describe your idea in fewer than 50 words.

Concrete measures will be undertaken in order to make the citizen of the villages feel its involvement in the actions which will lead to the awareness of the fact that the political, economical, social situation depends on the real participation of each village inhabitant at the respective locality matters.

What makes your idea unique?

It is obvious that the village population is not homogeneous, that is why there will be identified the social groups, target groups with common characters and interests, with similar behavior when it is treated with promises by the power organs, identifying the groups with a certain way of thinking and appreciating the decisions taken by the authorities.

These groups are:

- The youngsters that are unsure, that are neglected in the labor sphere, and that do not have an immediate perspective;
- Old people that are hopeless that are ready to elect anyone that promises a symbolic rise to the symbolic pension;
- The village intellectuals (professors, engineers, agronomists, doctors, librarians, etc), that lost out of the respect they once had and now they feel isolated and marginalized even by former students. ;
- Employees from different fields that usually do not know the essence of the decisions of the Superior Instances, even if they totally contradict the interests of this group

What is your area of work? (Please check as many as apply.)

What impact have you had?

Editing some special supplements to the "Adev?rul" (Truth) publication the topics of which will be fundamental rights and freedoms of the human. The ways of benefiting of these rights will be highlighted; we will assure the public participation at the decision-making process; the third sector strengthening, rural women life, civic education, ethnic and political harmony – all these will be issues for the "Adev?rul".

Describe the primary problem(s) that your project is addressing.

The right to information is fundamental, and limiting it, or even enclosing it, is an infraction of the human rights. Even if it is not declared by the official institutions, this is the situation of the absolute majority of the rural localities from Republic of Moldova. But in a society that is not informed, the public authorities can easily camouflage the inactivates or even the anti popular actions in the most cases.

Describe the steps that your organization is taking to make your project successful.

Editing some special supplements to the "Adev?rul" (Truth) publication.

The public survey will be undertaken within the community will have the purpose:

- Identifying the most important problem of the community members;
- Identifying the causes of these problems;
- finding out if there were tries to solve the problem and what was the result;
- finding out if the person will be available to be involved in the problems solution.

We think that the results of the survey will help in finding out the top of the community problems, the motives that generated them and also the availability percentage of the village people to be involved in the solution process.

Impact

What will it take for your project to be successful over the next three years? Success in Year 1:

Everything will count on actions with persuasive character via meetings in the territory with the members of the target groups or with representatives of these groups; via disseminating in every family the publication "Adev?rul".

Success in Year 2:

The expected result is, in the first place, to make the people aware that everything is happening and why is happening depends most of each citizen of the respective locality...

Success in Year 3:

Surveys will be undertaken and the actions foreseen within the project will be discussed at a round table with the participation of the representatives of the civil society and of the power. The results will be generalized and eventually proposed to be as an example for other communities.

Do you have a business plan or strategic plan? (yes/no)

Trips in the territory,
meeting with readers,
the presentation and the
distribution of the
news.

What are the three most important actions needed to grow your initiative or organization? STEP 1:

The social
survey will be under
taken in the community
3rd Issue

What are the three most important actions needed to grow your initiative or organization? STEP 2:

The creation of Centre
for the social groups –
at the editorial office "A"
4th Issue

What are the three most important actions needed to grow your initiative or organization? STEP 3:

Initiating a dialogue with the Local Public Administration in order to solve the problems highlighted in "A" 6th Issue

Describe the expected results of these actions.

Experts from Access to information.

What was the defining moment that led you to this innovation?

Local Action - Global Impact.

Tell us about the social innovator behind this idea.

NGO Terra-1530 is an umbrella-organization for other 18 ones: Terra-HS; Association for Youth Promotion 21 Century etc.

How did you first hear about Changemakers?

Partnerships.

Sustainability

What would prevent your project from being a success?

We have the mission to create and consolidate the capacities Sustainable Development of rural communities.

Financing source

If yes, provide organization name.

Objectives – setting up an informative centre consisting of: a periodical, Internet – café, local television; the use of the newest informational technology; the preparation of the public in taking decisions on environment issues; the development of

How long has this organization been operating? (i.e. less than a year; 1-5 years; more than 5 years)

10

Does your organization have a Board of Directors or an Advisory Board?

Board

Does your organization have any non-monetary partnerships with NGOs? (yes/no)

yes

Does your organization have any non-monetary partnerships with businesses? (yes/no)

yes

The Story

Does your organization have any non-monetary partnerships with government? (yes/no)

no

Please tell us more about how these partnerships are critical to the success of your innovation.

32 experts.

How many people will your project serve annually?

25,000

What is your organization's business classification?

Non-profit/NGO/citizen sector organization

What is the total number of employees and total number of volunteers at your organization?

1,300

Have you received funding from any of the following groups? (Please check as many as apply.)

None of the above.