

Agricultural profit for the service of the poor

San Pedro Sula, Honduras San Pedro Sula, Honduras
norma bueso



Year Founded:

2013

Organization type:

hybrid

Project Stage:

Idea

Budget:

\$1,000 - \$10,000

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Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

The development of high quality fruit and vegetable crops destined for export, and its profits being invested in shelters and meal centres that are to be located within city limits, where poverty is the cruelest.

WHAT IF - Inspiration: Write one sentence that describes a way that your project dares to ask, "WHAT IF?"

What if through agricultural production as an enterprise, the population living in extreme poverty could be fed and sheltered to help grow produ

About Project

Problem: What problem is this project trying to address?

Child malnutrition and undernourishment in Honduras is a serious problem. Specially within the city, where in most streets one is able to find anorexic children begging for food. These children are not able to develop physically or mentally due to their condition of extreme poverty, and not only that, but they also represent a risk to society, since they grow with great pain and resentment towards society.

Solution: What is the proposed solution? Please be specific!

To attack the hunger problem through the development of high quality fruit and vegetable crops that will be destined for export and also supply meal centres and homeless shelters that will be built and sustained with the agricultural production's profit.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

Through the goal of creating meal centres and homeless shelters, the children who currently live on the streets will have a place to be fed so that they can attend school during the day instead of begging for money, the same money that will be stolen from them by older children who will seriously hurt them for it, and also a safe place to sleep at night, to protect them from climate conditions and the dangers of sleeping on a sidewalk, dangers which include rape, human trafficking, prostitution (specially young girls), physical abuse, murder and gang abduction.

Impact: What is the impact of the work to date? Also describe the projected future impact for the coming years.

There is no impact to date, for this is a new project. The projected future impact would be specially reaching the over 8,000 children who now live on the streets of Honduras' two biggest cities, and the 323,000 children nation wide, who live with their families but suffer from child exploitation to help support their homes. The agricultural activity managed as an enterprise will help the country's economic development and increase the employment rate, which will also help families who now live in poverty be able to support themselves.

Sustainability

Financial Sustainability Plan: What is this solution's plan to ensure financial sustainability?

This project requires an initial investment to acquire equipment and prime matter to jumpstart the production. The land is an asset that may be easily acquired through the government of Honduras, which owns all national lands and is willing to award it in necessary circumstances. As the agricultural activity delivers production, and through the acquisition of steady clients, the project will generate profits to be used to support the centers.

Marketplace: Who else is addressing the problem outlined here? How does the proposed project differ from these approaches?

Other projects suggest a similar approach related to agriculture and employment creation, however, my project focuses on a real financial management to ensure the sustainability of the project and its persistence in reaching the main goal, which is the service to the poor.

Team

Founding Story

Honduras has always been a poor country and Ive always felt impotent for not being able to genuinely help the children i see everyday on the streets. Nonetheless, the country is blessed with fertile lands and ideal weather for agriculture and farming, and it is in recent times that i've realized how unexploited all of my country's riches are. It is a waste of a golden resource and truly a shame to leave the lands untouched, and the population starving.

Source URL: <https://www.changemakers.com/node306408/entries/agricultural-profit-service-poor>