

SB Business Consultancy: SB Business Consultancy

Windhoek, Namibia
Sylvanie Beukes



Author and Entrepreneur Sylvanie Beukes offers State-of-the-Art Business Coaching!

- 1-one-1 Consultancy NS300 per hour
- Get a bankable Business plan from NS2500 in 7 days*
- Fundraising/ Application for financing for only 1.5% of total financing I help you get. (pay me when you get financed)
- Business Strategy from NS1000
- Business Performance Management NS500pm

Let me help you build your business while I am building mine!
- Beukes, Author and Entrepreneur

Call 0813955190 for more information or email sylvaniebeukes@gmail.com

Year Founded:

2011

Organization type:

for profit

Project Stage:

Growth

Budget:

\$10,000 - \$50,000

Website:

<http://www.economist.com/na/general-news/5362-new-money-masters>

Twitter:

<https://twitter.com/sylvaniebeu>

Facebook:

<https://www.facebook.com/Sylvanie.B>

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Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

Author of the Book New MONEY MASTERS under theme African Wealth series, that share the journey of a young African Entrepreneur, through the trials of corruption, illiteracy and other disadvantages. Sharing ideas of change and hope, confidence and faith to build a stronger African Economy.

WHAT IF - Inspiration: Write one sentence that describes a way that your project dares to ask, "WHAT IF?"

stories of success was not shared?

About Project

Problem: What problem is this project trying to address?

How do we deal with corruption, resource curse and other factors that holds our economic potential hostage?

Solution: What is the proposed solution? Please be specific!

We share our stories and build a reference point where new Entrepreneurs can learn 'what not to do' when they are building wealth and business. By systemically exposing danger situations that are product of the wrong business practices.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

A young entrepreneur walks into a board room, the gentlemen sitting opposite ask him to be part of a business initiative that will require him to deliver a brown envelope with money to a politician that is awarding a tender to secure a bid. He does so, the next morning he gets a call from detectives that arrest him on suspicion of corruption and bribing an official. The gentlemen that asked Him to do it is no where to be found, He now

has to face the justice system without the ability to afford lawyers He will spend time behind bars, simply because He did not know, my book deals with these various scenarios and how entrepreneurs can avoid being victims by committing wrong business practices.

Impact: What is the impact of the work to date? Also describe the projected future impact for the coming years.

The book has and will educate many Entrepreneurs on what and what not to do when starting a business in Africa.

Spread Strategies: Moving forward, what are the main strategies for scaling impact?

The general theme of the topic is to encourage and motivate upcoming entrepreneurs by sharing the experiences of Mr Sylvanie in the world of finance. The core problem that the presentation will address is that many entrepreneurs are caught in a cycle of failing because they are busy with business strategies that do not yield results. The objective of the book is to usher in the new money master. It will deal with real issues and warnings to entrepreneurs and business people alike on what not to do while they are building their fortune.

Sustainability

Financial Sustainability Plan: What is this solution's plan to ensure financial sustainability?

To create more clients through market

Marketplace: Who else is addressing the problem outlined here? How does the proposed project differ from these approaches?

There are very few consultants that have written books in Africa about success, money and wealth generation. Although there are many consultants that help people in develop business, the book gives me a competitive edge.

Team

Founding Story

On a Teusday morning I got a call from a detective from the National Anti-Corruption Commission, to come in for a intorigation. When I arrived there I was faced with series of question relating to a business deal that went wrong few months ago and why my name was on a specific document, after 3 hours of intorigation I was allowed to go through. Walking out of the detective room, I was emotionally broken, I felt betrayal from people that I trusted that used be to be part of a project that was illegal. This and many other factors prompted me to write the book New Money Masters, to share my story and help others avoid making the same mistakes I made.

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