

Startup Mzansi Foundation

Johannesburg, South AfricaJohannesburg, South Africa



Sandile Shabangu

THE STARTUP FOUNDATION



Year Founded:

2012

Organization type:

hybrid

Project Stage:

Scaling

Budget:

\$50,000 - \$100,000

Website:

<http://www.startupmzansi.org>

Twitter:

<http://www.twitter.com/StartupMzansi>

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<http://www.facebook.com/StartupZA>

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Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

The Startup Foundation is a non-profit organisation supporting innovative youth entrepreneurship in South Africa. We have develop programs that revolutionise the South African startup ecosystem and help young people become high-impact entrepreneurs through the provision of the best resources.

WHAT IF - Inspiration: Write one sentence that describes a way that your project dares to ask, "WHAT IF?"

What if youth owned startups continue to change the world?

About Project

Problem: What problem is this project trying to address?

I have personally experienced the pain of becoming an entrepreneur and many young people share my sentiment in South Africa. South Africa's youth startup entrepreneurship rate is so low that many young people who have their potential to create their own jobs are sitting at home and doing nothing. There exists institutions that support young entrepreneurs but they are doing in their own silos. Many of these institutions are

inaccessible.

Solution: What is the proposed solution? Please be specific!

At a time when South Africa's biggest issue is youth unemployment, businesses and government must work together to help young people develop an entrepreneurial mindset. That means fostering a culture which supports young people to take risks, set up businesses, create jobs and become masters of their own destiny. Whether it's through finance, mentoring, incentives or training, we must all play our part so that young people achieve more.

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