

Book-n-Wash: Book-n-Wash

Lisbon, PortugalLuanda, Angola

Nuno Jesus

Year Founded:

2015

Organization type:

for profit

Project Stage:

Start-Up

Budget:

\$1,000 - \$10,000

Website:

<http://www.growupideas.com>

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- [Ecology](#)
- [Green business](#)
- [Sustainability](#)
- [Urban](#)

Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

By using a cleaning method without the usage of water Book-n-Wash proposes to reduce service costs, consequently reducing the RRP price for the service in question. In Africa, the main goal is also to attract younger people, to lead them out of the streets and teach some techniques

WHAT IF - Inspiration: Write one sentence that describes a way that your project dares to ask, "WHAT IF?"

We save water and give opportunity to young people to have a life goal.

About Project

Problem: What problem is this project trying to address?

It does not use chemical products or water. On average, for each car wash service companies use 116 litres of water. This quantity of water combined with the chemicals from the car shampoos will end up in rivers due to the sanitation system.

Solution: What is the proposed solution? Please be specific!

By using a cleaning method without the usage of water Book-n-Wash proposes to reduce service costs, consequently reducing the RRP price for the service in question. At an early stage, we aim to build a mobile cleaning service in which customers do not have to go to the washing centre, in the Portuguese metropolitan areas – Lisbon and Oporto – and Africa – Luanda and Bissau. It is the service that is going to the customer at a time and place set by the customer itself, through a technological concept – using an app for smartphones or directly from the website – where orders and respective payments will be processed.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

Allied with a competitive price and an innovative system that traditional services will be unable to compete, Book-n-Wash is aiming to address some issues, for example the price of traditional washes, convenience, comfort, safety and quality using an 'environmentally friendly' system - without water resource and a non-polluting system. It is also important to mention that it also aims to retrain already existing labour force – that has no training or business orientation – and support potential professionals by helping them in the insertion process back to an active working life.

Sustainability

Financial Sustainability Plan: What is this solution's plan to ensure financial sustainability?

Lower prices in comparison to the traditional car washing services. By means of this water free method, Book-n-Wash will have lower costs and it will present lower RRP for the service. Book-n-Wash wants the client to enjoy this service comfortably, therefore it presents it with 3 different payment methods that will avoid the problem of paying in cash (i.e. not having the exact amount): SMS, MEO Wallet e credit and debit card payment.

Team

Founding Story

The project was created with a very high social responsibility aim that is help and give support to the young people who are not working in Luanda's and to give them a life goal.

Team

<https://pt.linkedin.com/in/nguilhermej> <https://pt.linkedin.com/in/innuvens>

File attachments:

 [book-n-wash.pdf](#)

Source URL: <https://www.changemakers.com/changemakers-open-pipeline/entries/book-n-wash>