

Headphones of the Future: EZbuds

College Station, United States

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Organization type:

for profit

Project Stage:

Idea

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Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

EZbuds brings a new twist to the headphones industry. Our in-ear headphones store up to 4GB of music to listen to on-the-go. Music is transferred from a computer to the headphones using bluetooth. On the headphones are buttons allowing volume control and the ability to toggle between songs.

WHAT IF - Inspiration: Write one sentence that describes a way that your project dares to ask, "WHAT IF?"

What if you could store music in your headphones?

About Project

Problem: What problem is this project trying to address?

This problem eliminates the need to carry extra devices when you only need your headphones.

Solution: What is the proposed solution? Please be specific!

Our solution is to independently store music within the headphones, so you can leave other music playing devices at your house or in your car.

Impact: How does it Work

Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.

For example, exercising with your phone can be a hassle. With EZbuds, you can store your music in the headphones and listen to it while you workout, without having to carry your phone with you.

Impact: What is the impact of the work to date? Also describe the projected future impact for the coming years.

Our project is in the beginning stages and we have yet to analyze its potential future impact.

Spread Strategies: Moving forward, what are the main strategies for scaling impact?

To be determined

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