

## The Saviours: An army of change

New Delhi, IndiaKolkata, IndiaMumbai, IndiaBangalore, India



Kunal Saraff

[https://www.youtube.com/watch?v=PIq\\_FitZO2Y](https://www.youtube.com/watch?v=PIq_FitZO2Y)

Year Founded:

2014

**Organization type:**

nonprofit/ngo/citizen sector

Project Stage:

Scaling

Website:

<http://thesaviours.org/news>

**Twitter:**

<http://twitter.com/savioursindia>

**Facebook:**

<http://fb.com/thesavioursindia>



Scaling strategies launched within the past 6 months:

Organizational Growth

Campaigns

Industry Standards (labels, certification, awards, etc.)

- [Youth development](#)
- [Youth leadership](#)
- [Environment](#)
- [Sustainability](#)
- [Health care](#)
- [Wellness](#)
- [Citizen participation](#)
- [Social work](#)
- [Volunteerism](#)

### Project Summary

#### Elevator Pitch

**Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.**

A complete solution for the blood shortage in India. We are a group of youth, dedicated majorly towards the motive to eradicate blood shortage, but we welcome and initiate all sorts of humanitarian activities we can.

**WHAT IF - Inspiration: Write one sentence that describes a way that your project dares to ask, "WHAT IF?"**

What if nobody dies due to shortage of blood?

#### About Project

**Problem: What problem is this project trying to address?**

1. Lack of youth involvement 2. Blood shortage 3. Lack of awareness for blood donation

**Solution: What is the proposed solution? Please be specific!**

1. We only have youth to lead, decide, execute all our activities and work 2. We are on our way to have one of the largest database of emergency blood donors in India, with near about 20000 people registered 3. We conduct regular blood camps, awareness sessions and even arrange blood donors in emergency through phone and Facebook

#### Awards

None

### Impact: How does it Work

**Example: Walk us through a specific example(s) of how this solution makes a difference; include its primary activities.**

1. By arranging blood donors in emergency, we find the nearest donor of the specific blood group and call them. If they agree, we exchange

information between the requester and the donor, to coordinate. Till date we have arranged over 500 donors in emergency. 2. By Conducting blood camps, we try to make sure blood is available in the blood banks and even explain the benefits to people of donating blood 3. By awareness sessions, we not only register them as blood donors but also spread the law and philosophy that "when you help others, the universe conspires to help you...!" By doing this we are creating an environment of selfless acts and kindness.(P.S- one person was actually influenced and shared his experience with us)

**Impact: What is the impact of the work to date? Also describe the projected future impact for the coming years.**

Results:- Emergency Donors registered in one year- 20000+ Donors arranged in emergency- 500 Blood camps done in last 8 months- 6 camps Awareness and other events- 20+ No of people who have served and left- 249 No of cities our presence is- 4 A documentary film was made on our activities and functioning and released on Youtube on 23/01/2016.(The Saviours) Future Impact:- We are in talks with one of the most prestigious Engineering College in Vellore- VIT, to start a Saviours Chapter in the college. The presentation and the proposal was accepted, but still the final decision is pending. If we are able to implement this model successfully, we can think of a Team in every college who will solve the blood shortage problem locally in a smaller scale but in the same manner. We can implement an autonomous body in every campus in India.

**Spread Strategies: Moving forward, what are the main strategies for scaling impact?**

1. Making strong teams in cities we wish to expand and training them enough to carry out the activities 2. Organise as much events locally and nationally to make everyone aware 3. Implementing College Pioneer model to have a greater impact 4. We shall convert our database into an automated web portal, where people could find blood donors by just typing their blood group and Pincode, This will be for all the 4 cities initially.

**Sustainability**

**Financial Sustainability Plan: What is this solution's plan to ensure financial sustainability?**

Till date we havent taken a single penny as a donation. All our activities are funded jointly by our interns and volunteers. All our core team members too, work without demanding anything in return. Yes we will need funds to scale it in a professional manner and implement our vision to have College Pioneer model.

**Marketplace: Who else is addressing the problem outlined here? How does the proposed project differ from these approaches?**

Friends2support.org is one platform which has its database online for blood donors search Bloodconnect is another platform which does various activities as we do but our approach and way is way different. We are also making a fresh database which shall serve the humanity for next 40 years, with average age of our donors being 18-22. We have expanded to 4 cities in one and a half years. We promote all humanitarian activities like teaching children, old age home visits, and any thing which is for the betterment of the society. We are promoting an environment of selfless acts and kindness.

**Team**





**Founding Story**

When the maternal grandfather of the founder was denied the most common blood group in a reputed hospital in Kolkata, He decided to solve this issue by taking on himself. He started with 10 emergency blood donors and arranged donors through phone and FB Page in August, 2014. He decided to take this to the next level of solving it in a larger scale by hiring interns and creating a systematic design for the internship. With this, various events and activities started and the results are already stated above.

**Team**

Team Strength:- President- Kunal Saraff Vice- President- Ms. Manisha Jain Senior HR- Sharan Thambi Executive HR team has - 5 members HR team has- 30 members Request Team has- 3 members Event team has- 70 members Team Leaders- 20 members 1st Level interns- 48 (at the time of submission) Database management - Ashna Nawas Certificate Dept- Priyanka Prajapati File Status- Janvi

**File attachments:**

-  [the\\_saviours\\_profile.docx](#)
-  [img-20160403-wa0006.jpg](#)
-  [img-20160220-wa0084.jpg](#)
-  [yka\\_print\\_screen\\_fb.jpg](#)

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