Humanistic enterprises

Aleksandar Sarovic

Budget: < $1,000

- Civil rights
- Employment
- Economic development
- Democracy & voting
- Social enterprise

Project Summary

Elevator Pitch

Concise Summary: Help us pitch this solution! Provide an explanation within 3-4 short sentences.

I have invented the market of work posts. It will affect publicly owned companies only. A worker, who offers more profits, produced goods, better, cleaner, or cheaper production, more work responsibilities, at any time for any job would get the job. That is an idea. How to make such changes to bring the most possible advantages and the least disadvantages to society is just a technical question.

About You

First Name
Aleksandar

Last Name
Sarovic

Website
http://www.sarovic.com

Country, ON

Section 2: About Your Organization

Is your initiative connected to an established organization?

Organization Name

Organization Phone

Organization Address

Organization Country

How long has this organization been operating?

Less than a year

Your idea

Country your work focuses on

Innovation

What makes your innovation unique?

Nothing similar has ever existed in the history of humankind. My idea lowers the market competition from the level of companies to the level of public work posts. That means public companies will not compete with each other with similar goods and services. The best production will be enabled by the productive competition of workers.

The worker who envisages and offers the highest productivity for any public work post at any time will get the job. Productivity could be measured by earned money, by quality and quantity of produced goods, or by the productivity evaluation of workers by clients. I have defined a pretty good solution but that would probably be more developed by practice.
The new system will make full employment a reality. If the creation of new work positions is not needed, full employment will be achieved by the political decision of reducing work hours in public companies proportionately to the unemployment rate.

Also, under the new system, each job will be equally desirable. This will be achieved by giving the job with a defined productivity to the worker who demands the lowest price for current labour and, consequently, a lower income. Therefore, better jobs will realize relatively lower incomes and worse jobs will be compensated through relatively higher incomes. This way, the labour market will balance the interest in all job posts and workers will be the most satisfied with their earnings.

The system would have no meaning if the workers, on their way to succeed greater competitive powers, offer productivities that they would not be able to realize. Today’s politicians do exactly that for example. The new economy will form a very effective system of accountability for the realization of the productivities workers offer so that they would not dare offer productivities they cannot accomplish.

Public companies will largely base their production on customer orders so that the production will be the most stable.

Do you have a patent for this idea?

Yes

Impact

Tell us about the social impact of your innovation. Please include both numbers and stories as evidence of this impact

The new system I have proposed offers much more market than capitalism can afford. No economy can be more productive than the one where the best available worker gets each job. Such an economy will easily become significantly more profitable than the capitalist one, so that the latter will be forced to recede. Also, workers will no longer be interested in working for private enterprises where they do not have enough freedom to choose jobs, to decide on their income, nor do they have an opportunity to share in the profits. The owners of the means of productions who voluntarily surrender their private properties to society will be properly compensated for their ownership. This is actually a peaceful revolution. In a good society, central values are human beings, not capital. Work competition is the best division of work possible. Also it’s the only good one.

Society as a whole will guarantee the economic security and stability of each individual. This will remove the fear that rules throughout the world today. Capitalism finds the main motivation for work from fear for economic survival of workers and that is the reason it cannot guarantee economic security to people. The new system will build motivation for work from the free choice of choosing work and in the satisfaction that comes from it.

The market of work posts will give people freedom to choose work they love more, it will make work become a direct value in itself and people will enjoy working. The freedom will open the process of disalienation; it will allow people to find where real values are. The work competition will bring unlimited benefits to society. The open market of work posts will eliminate privileges, which will eliminate corruption, the origin of immorality in today’s world. The high level of responsibility from workers will inevitably end up in cooperation at all levels of production processes, and will thus contribute to the highly productive development of society.

When capitalism is done, humanism will step in and an unthinkably better future for humankind will begin.

Problem: Describe the primary problem(s) that your innovation is addressing

The work competition is a business part of the system I have proposed. There is also a political part based on direct democracy and on what I call democratic anarchy. All together they will solve the main problem of today’s society and that is alienation. The alienation of people from their own nature is what creates unemployment, exploitation, corruption, hunger, fear, narcissism, racism, immorality, crime, war, and all types of destruction in society. The new system Humanism will eliminate all of that and encourage the development of productive human powers. It promises a better life for everyone and harmony to the people. It will turn the main principles that humankind has been established on so far upside down. The impact on the people will be so enormous that future generations will call everything before the implementation prehistory, and everything from the implementation on will be known as civilization. My Humanism will save humankind from all social evil and will create love, joy, peace, health, beauty, freedom, security, justice, equality, harmony, abundance; it will make paradise on earth.

Actions: Describe the steps that you are taking to make your innovation a success. Include a description of the business model. What might prevent that success?

Right now I am at the first phase which is informing the public about a new system that will completely change the world and make it a wonderful place to live. Then the public should pressure scientists to take my work seriously. Scientists should analyse and develop my system more before the implementation. Then some political parties around the world might propose the new system to the people. Sooner or later some people will vote for such a party and accept the market of work posts. Their parliament will establish the required laws, these people will try the system, and that will start building humanism. They’ll make their community a wonderful place to live. When the rest of the world recognises that, it will follow suit. The whole world will start building the bright future of humankind. Nothing can prevent the success.

Results: Describe the expected results of these actions over the next three years. Please address each year separately, if possible

I hope the people around the world will hear about my system in the next three years. I hope discussions about the new system will start all over the world in the next three years. And that would be a lot.

How many people will your project serve annually?

More than 10,000

What is the average monthly household income in your target community, in US Dollars?

Does your innovation seek to have an impact on public policy?

Yes

If your innovation seeks to impact public policy, how?

The political and economic model presented here will improve the efficiency and stability of production, introduce more justice into the process of production and distribution, and provide significantly greater advantages to all members of society. Generally, this system will rid the people of authoritative pressure and give them freedom to follow their own interests, while at the same time forcing people to mutual respect. Such
experience will demystify the values imposed by authorities, and will teach people to live in accordance with their nature, which will in turn free them from alienation, the main characteristic of present-day society. Furthermore, the system will teach people to set their needs in accordance with the possibilities of satisfying them. This is the chief prerequisite for overcoming destructiveness in society because people who permanently satisfy their needs are not destructive. The proposed system promises a natural, harmonious, and highly prosperous development of society. Then of course the public policy will completely change. I even expect the need for laws will dramatically lower in the future. Something I call democratic anarchy will replace it greatly.

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### Sustainability

**What stage is your Social Enterprise in?**

*Idea phase*

**Does your organization have a board of directors or an advisory board?**

*No*

**Does your organization have a non monetary partnerships with NGOs?**

*No*

**Does your organization have a non monetary partnerships with businesses?**

*No*

**Does your organization have a non monetary partnerships with government?**

*No*

**Please tell us more about how partnerships could be critical to the success of your Social Enterprise**

I expect these partnerships could help me develop the new system. Although the idea is finished the system still requires a lot of development before the implementation. Then these partnerships should help me present all the benefits of the new system to people.

**We would like to learn more about how your initiative is financially supported. Please explain your business plan/revenue model**

I do not have any financial support. My idea needs support from media and after that some scientific support and then finally political support. Once the humanistic enterprise is accepted by people, it will run the best business possible because it will be created by the best businessmen and all the work posts will be held by the best available workers. It is impossible to present a completely new business model in 1399 remaining characters. Please visit my web site [www.sarovic.com](http://www.sarovic.com). You may find answers to all your questions there. My social system will solve each and every problem of today’s society.

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### The Story

**What was the defining moment that led you to this innovation?**

I have had a lot of problems with today's established principles of work division. As a young man I have believed to be able to make "miracles" with my work but did not get a chance to show it. I was especially disappointed with the publicly owned companies that dominated in the country I lived in that time. Public companies were supposed to follow the interests of the people but they were not successful enough in it. I asked myself why only presidents of countries faced democratic approval for their work at elections every couple of years and most other public workers do not? Does it mean that the workers in public companies are allowed to be privileged and non-productive authorities at their work posts?

The work in publicly owned companies generally is more pleasant than the ones in private companies. Besides that, it also provides more decent and secure incomes and privileges than workers in private companies have. Once taken, such work placements are pretty much protected and unless they are vacant there is no way other people may have them. That is simply not fair to the people who do not have good jobs. Freedom of choosing work is not developed anywhere; it barely exists. Most people spend almost one third of their lives doing the jobs they do not like because they do not have other choices. The lack of freedom for choosing the work is that which really makes our lives poor. Also the privileged work positions do not give enough challenge to workers so they are often bored at work. As a general result, they are not productive enough which makes losses to the whole society. What is even worse, privileged work positions are starting points of oppression inside society and nests for all kinds of corruption which bring huge negativities to society.

**Tell us about the person—the social innovator—behind this idea.**

I am an architect who has been developing the new system for 28 years. My teaching will save the world from all human evil and improve it beyond the wildest dreams today. You may find more about the new system at my web site [www.sarovic.com](http://www.sarovic.com). I would recommend reading "Humanism Extensively" here [http://www.sarovic.com/humanism_extensively.htm](http://www.sarovic.com/humanism_extensively.htm) or my screenplay "Heaven" that presents the bright future of humankind through a very funny story here [http://www.sarovic.com/screenplay.htm](http://www.sarovic.com/screenplay.htm).

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