



HOW CAN TRAVEL MAKE A DIFFERENCE IN TODAY'S WORLD?

Basecamp Explorer is a network of responsible tourism destinations that offers exciting and awe-inspiring travel experiences. Add a sustainable dimension to your journey by engaging in our community and conservation projects. The projects are an integral part of Basecamp's responsible tourism concept. Your travel and involvement is vital to their success.

We welcome you to become part of the Basecamp family by supporting our work. You may do this by visiting one of our destinations or by making a contribution through the Basecamp Foundation.

More information on our projects and on how to support them can be found at:

www.basecampfoundation.org
e-mail: info@basecampfoundation.org

...leave a positive footprint



BASECAMP FOUNDATION

www.basecampfoundation.org



HEALTH & WELL-BEING



INVESTING IN PEOPLE & PLANET: GOOD HEALTH FOR ALL.

Basecamp Explorer has offered a network of responsible tourism destinations since 1998. We strive to explore the frontiers of responsible tourism through our many community and conservation projects around the world. Our slogan «Leave a Positive Footprint» has become our approach to responsible travel. We welcome you to join us on our onward journey!



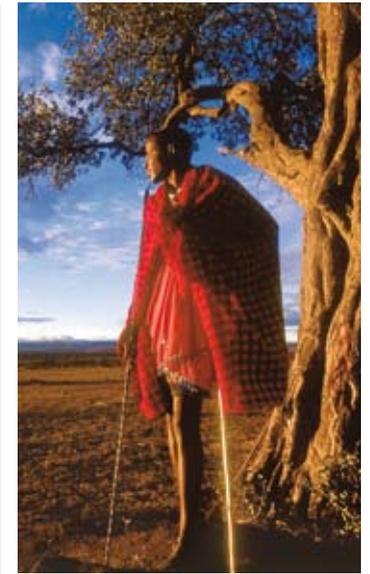
Our destinations are often found in remote areas, where medical infrastructure and local community services are either poor or lacking. The Basecamp Foundation believes that promoting health is one of the best investments we can make. Healthy communities are crucial to local economic development, nature conservation, education, and cultural expression.

Clean Water & Sanitation - Rajasthan, India

Outside Jodhpur in Rajasthan, the Basecamp Foundation is investing in infrastructure in four rural villages, providing access to clean water and improved sanitation. Water channels, better sewage systems, water storage tanks and home toilets are being constructed. With a particular focus on children in these rural communities, we have provided several local schools with clean drinking water.

HIV/AIDS – Kenya

Together with FEMINA-HIP, a Tanzania-based NGO, the Basecamp Foundation is paving the way for more effective HIV/AIDS prevention and treatment in local communities and the tourism industry in Kenya. Our community outreach program distributes information material



produced in Swahili and in the local Maasai language. Specially trained local staff – peer educators – spearhead the battle against this devastating disease. A light motorcycle in the Masai Mara and a sailing dhow in Lamu are used to reach the most remote areas of these regions. We hope this initiative can grow substantially and take root all over East Africa as a model project for responsible tourism and HIV/AIDS prevention and awareness. Your commitment and support is highly appreciated.

Photo: Ole Bernt Frøshaug

