



CLIMATE & ENERGY

HOW CAN TRAVEL MAKE A DIFFERENCE IN TODAY'S WORLD?

Basecamp Explorer is a network of responsible tourism destinations that offers exciting and awe-inspiring travel experiences. Add a sustainable dimension to your journey by engaging in our community and conservation projects. The projects are an integral part of Basecamp's responsible tourism concept. Your travel and involvement is vital to their success.

We welcome you to become part of the Basecamp family by supporting our work. You may do this by visiting one of our destinations or by making a contribution through the Basecamp Foundation.

More information on our projects and on how to support them can be found at:

www.basecampfoundation.org
e-mail: info@basecampfoundation.org

...leave a positive footprint



BASECAMP FOUNDATION

www.basecampfoundation.org



INVESTING IN PEOPLE & PLANET: EXPLORING THE NEW ENERGY FUTURE

Basecamp Explorer is a network of responsible tourism destinations, with on-the-ground, practical experience since 1998. We strive to explore the frontiers of responsible tourism through our many community and conservation projects around the world. Our slogan «Leave a Positive Footprint» has become our approach to responsible travel. We welcome you to join us on our onward journey!



The Basecamp Foundation works with leading players within conservation, science and technology to find energy-efficient solutions for our operations. Through our CO₂ off-setting program, based on planting and caring for indigenous trees in Masai Mara in Kenya, we can provide carbon neutral travel to all our destinations. Basecamp is committed to become climate neutral. This means reducing our emissions of greenhouse gases as much as possible, and off-setting what we do emit. We challenge the tourism industry at large to move in the same direction.

Capturing CO₂ with trees in Masai Mara, Kenya

We plant indigenous tree species in cooperation with Maasai land owners, not only to prevent soil erosion, drought and flooding, but also to capture and store CO₂ from the atmosphere. The trees are managed by committed members of the local community, ensuring that they will be tended for many years to come. From 2009 we will offset all guest-related CO₂ emissions from both local and international flights.

Climate Warriors

This is a program that aims to raise awareness and provide solutions concerning climate change and its adverse impacts on nature and people. With destinations in Europe and the Arctic, as well as in Africa and Asia, where the effects of climate change are most severe, we are well-placed to communicate the serious consequences of a changing climate.

At all our destinations we seek to use the best technology available to limit energy use and waste.



Basecamp Masai Mara has won several awards for responsible practices, and Basecamp Pyrenees is a showcase of renewable- and energy-efficient technologies. Basecamp Isfjord Radio at Spitsbergen is a unique venue for conferences and workshops on climate change and natural resource issues. We strive to create positive examples that can influence and inspire decision-makers and the tourism industry to adopt more sustainable climate and energy policies and practices.

We see great potential in the new energy future, and welcome you to become a partner in finding creative solutions and scaling up our efforts!

Photo: Ole Bernt Frøshaug, Stefan Norris (front)

