



PEOPLE & PLANET

HOW CAN TRAVEL MAKE A DIFFERENCE IN TODAY'S WORLD?

Basecamp Explorer is a network of responsible tourism destinations that offers exciting and awe-inspiring travel experiences. Add a sustainable dimension to your journey by engaging in our community and conservation projects. The projects are an integral part of Basecamp's responsible tourism concept. Your travel and involvement is vital to their success.

We welcome you to become part of the Basecamp family by supporting our work. You may do this by visiting one of our destinations or by making a contribution through the Basecamp Foundation.

More information on our projects and on how to support them can be found at:

www.basecampfoundation.org
e-mail: info@basecampfoundation.org

...leave a positive footprint



BASECAMP FOUNDATION

www.basecampfoundation.org



INVESTING IN PEOPLE & PLANET

Basecamp Explorer is a network of responsible tourism destinations, with on-the-ground, practical experience since 1998. We strive to explore the frontiers of responsible tourism through our many community and conservation projects around the world.



Today, we operate six destinations and, through the Basecamp Foundation, a wide range of projects in Kenya, India, the Pyrenees and on Spitsbergen. We are convinced that travellers around the world want to become involved, to learn and contribute. Our slogan «Leave a Positive Footprint» has become our approach to responsible travel. We welcome you to join us on our onward journey!

The “Big Five” defines the Basecamp Foundation’s work on community development and conservation; Five important areas where you can help us contribute in improving lives and nature.



BASECAMP’S BIG FIVE

1. Conservation & Protection

Wildlife

Working with the Kenya Wildlife Service to save the Masai Mara cheetah from extinction.

Trees & Forests

Preventing soil erosion, drought and flooding. Improving water quality and supporting local people’s livelihoods by planting indigenous trees in the Masai Mara and Rajasthan.

Land Management

In cooperation with Maasai land owners, protecting large tracts of land and wildlife in the Masai Mara, using tourism for the benefit of both people and planet.



2. Climate & Energy

Climate Warriors

Providing carbon neutral travel to Basecamp destinations by planting indigenous trees and countering climate change through local land use plans.

Reduce, Re-use & Recycle

Using and promoting the best available energy technologies and environmental practices including solar panels, wind turbines, and waste and water management systems.



3. Culture & Creativity

The Maasai Brand

Involving and securing an income for over 100 local Maasai women in a Fair Trade project based on traditional beadwork.



Sunder Rang

A Rajasthani crafts centre inspired by The Maasai Brand, providing income to local women from the manufacture and sales of traditional arts & crafts products.



Basecamp Mara Cup

Annual football tournament for hotel staff in the Masai Mara to encourage cooperation and communication on issues such as cultural diversity and HIV/AIDS.

4. Learning, Sharing & Leadership

EcoStorm

Basecamp’s global seminar series to facilitate learning and management training in responsible tourism – based on 10 years of practical experience.



Koiyaki Guide School

Training guides, providing employment and empowering local youth as future custodians of the Masai Mara.

House of Peace and Dialogue

Basecamp’s training centre in Dharamsala, northern India, in partnership with the Tibetan Children’s Village, providing education and training in sustainable tourism and environmental management.

Lamu Boat Building School

Training local youth to renovate, build, and maintain dhow boats, according to ancient Swahili traditions. Promoting employment and cultural identity.

Scholarships

Providing incentives and financial support for local students from primary through secondary school and for university studies, in India and Kenya.

5. Health & Well-being

Improving Health

Constructing health and sanitation facilities and promoting health training and awareness in partnership with local communities in India and Kenya.

Building Awareness

Providing locally adapted information materials in the Masai Mara and Lamu. Training of peer educators to spearhead our community outreach and workplace programs on HIV/AIDS.

Photo: Ole Bernt Frøshaug

