



StoryLink is a technology tool helping children from low-income families in developed countries. It enables donors from all over the world to directly fund products (e.g. fresh groceries) and get them delivered to children's homes.



**CHARITIES** – They submit low-income families who can anonymously share their stories and specific needs with donors worldwide. Directly funded fresh groceries and products are then delivered to children's homes by retailers.

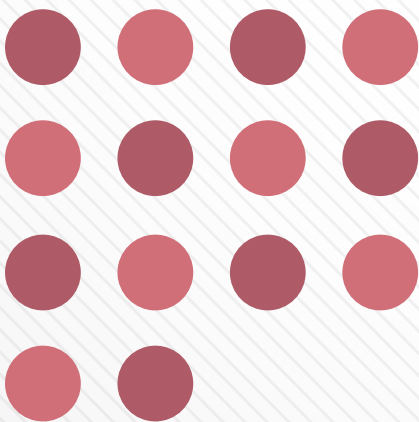


**DONORS** – They get a simple and direct way to donate which is radically transparent since all our fund transfers are publicly shared. Also, they get updates about families that received their help.



**RETAILERS** – They gain the possibility to manage their supply chain effectively and use goods which may not satisfy appearance standards.

## TEAM 14 members



### PARTNERSHIPS

Collaboration with an influential charity partner in Slovenia and two charity partners in Croatia.

### STATISTICS

One in five children in Europe lives in poverty.\*

\*UNICEF, 2015

**100% of donations fund products for children in need**  
**Complete transparency**